



Physicians Leaders Mentors

NEWSLETTER

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PRESIDENT'S MESSAGE

I am so thrilled to have the opportunity to lead this incredible organization. At our recent Annual Luncheon in New Orleans, we highlighted the core values of the WDS: **mentorship, leadership** and **service**. WDS members are not only engaged in these valuable activities with their WDS peers, but also with other colleagues, students, patients and community members.



DIANE S. BERSON, MD

I welcome you to join us this summer for our WDS Member Renewal Forum, which will be held from August 1-3, right before the Summer AAD meeting in NYC. This forum will include presentations from women in various leadership positions, a business—career development session sponsored by our Business Interest Group (BIG), engaging activities, and plenty of time for networking with friends.

We continue to expand our global presence by embracing international involvement, through future events planned for the Philippines, Seoul, and Portugal later this year. Please join us in Seoul, South Korea, May 23-24 for our WDS International Leadership Forum, which will feature an evening reception and a full day panel of wonderful speakers from all over the world.

Our signature service program, *Play Safe in the Sun*, now generously supported by La Roche-Posay, will continue for the next three years. This year, we will offer the popular WDS Coast-to-Coast grassroots initiative on an extended basis.

We encourage you to become involved by conducting special screening days in your offices and communities, or by making presentations to local schools and community groups, using the reach of your local media. Coast-to-Coast kicks off on Melanoma Monday, continuing through Na-

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Celebrating the Uniqueness of the WDS!

By *Lisa Grandinetti, MD*

The events hosted by the WDS during the 69th Annual Meeting of the AAD in New Orleans showcased the diversity and dynamism of the WDS. The events culminated with the 36th Annual Meeting Luncheon, which was attended by more than 900 participants and was the largest turnout to date! Immediate Past President **Lisa A. Garner, MD** welcomed the crowd and highlighted the reasons why joining the WDS has been so important to all of us—mentorship, career and leadership development and service. With those ideals in mind, **James Taylor, MD** presented **Boni E. Elewski, MD** with the Rose Hirschler Award. Dr. Elewski, a past president of the WDS and the AAD, served tirelessly during her term to enhance the growth and development of the WDS. In her acceptance speech, Dr. Elewski asked the luncheon attendees to

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REGISTER NOW!

August 1-3, 2011

Women's Dermatologic Society
Member Renewal Forum

The Westin Jersey City Newport
Jersey City, NJ

Boni Elewski, MD Honored with Rose Hirschler Award

By Michelle Pennie, MD

Boni Elewski, MD received the Rose Hirschler Award. This award is named after the first known female dermatologist and honors a physician whose work has served to enhance the role of women in dermatology.

Dr. Elewski is currently vice chair of clinical affairs and director of clinical research in the University of Alabama at Birmingham Department of Dermatology. She is an active member of the AAD, having served as president and vice president. In her leadership roles, she founded the AAD Volunteer Award Recognition Program and Members Making a Difference which acknowledge members who give back to the

specialty. Currently she is a member of the AAD's Bioterrorism Task Force and Women's Health Task Force.

Dr. Elewski has also played an active role in the WDS. She served as WDS president from 1999-2000, and as a WDS board member. Additionally she has been active on numerous committees including her current role as chair of the WDS Membership Committee.

Dr. Elewski completed her medical training at Ohio State University Medical School, and internship and residency at the University of North Carolina at Chapel Hill. She was on faculty at Case Western Reserve University until joining the faculty at UAB. She is grateful for the many



Boni Elewski, MD gives her acceptance speech after receiving the Rose Hirschler Award.

mentors she has had in her career including **June Robinson, MD; Jean Bologna, MD; Craig Elmetts, MD; and Jeffery Callen, MD.** ■

Pearl E. Grimes, MD Named WDS Mentor of the Year

Pearl Grimes, MD was honored with the 2011 WDS Mentor of the Year Award. Dr. Grimes is the Director of the Vitiligo and Pigmentation Institute of Southern California. Dr. Grimes has dedicated her career to disorders of pigmentation and is recognized nationally and internationally for her work in this area.



Pearl Grimes, MD (right) receives the Mentor of the Year Award from James Taylor, MD.

Dr. Grimes recognized one of her mentors, **Lynn Drake, MD** who taught her the importance of giving back to the specialty. She also spoke of her parents, both educators, who taught her compassion and the spirit of giving. In this regard, she has founded CARRY, the Coalition for At-Risk Youth, a non-profit organization dedicated to changing the lives of foster youth suffering from debilitating skin disorders and physical illness. Dr. Grimes quoted, "The greatest good you can do for another is not just to share your riches but to reveal to him his own." ■

Suzanne Olbricht, MD Wins the President's Award



Suzanne Olbricht, MD (right) was recognized by Immediate Past-President Lisa Garner, MD.

Fellow Texan **Suzanne Olbricht, MD** was recognized by **WDS Immediate Past-President Lisa Garner, MD** for her dedication and support over the past year. She has given tireless service to the WDS for many years and this past year, spent countless hours working for our organization. Dr. Garner thanked her for "giving unwavering support, many pep talks and lots of humorous moments; and she finds my Texas accent to be quite the norm." ■

Lynn Drake, MD Recognized with Wilma Bergfeld, MD Visionary and Leadership Award



Lynne Drake, MD after receiving the Wilma Bergfeld, MD Visionary and Leadership Award.

Lynn Drake, MD received the Wilma Bergfeld, MD Visionary and Leadership Award which was created in 2000 at the 25th Anniversary of the WDS to recognize dermatologists of national prominence who have been trailblazers for women in an aspect of our specialty. Dr. Drake shared with us her advice to not be afraid of going off-road and taking unexpected side trips in your career. However, she advised us to take with us our personal GPS system: our core values, character, dreams and ambitions. Dr. Drake be-

gan her “side trip” while chief of dermatology at the Veterans Hospital in Atlanta, GA. She was nominated for the Robert Wood Johnson Health Policy Fellowship. Thus began her work in health care policy and the opportunity to work on Senator Dole’s presidential campaign. She has received a Presidential Appointment as a U.S. Delegate to the World Health Organization and has served on the National Policy Forum Council for Health Care Reform and on the National Advisory Council for NIAMS at the NIH. ■

Celebrating the Uniqueness

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consider what they will do with the wonderful opportunity that they have been given in dermatology. She posed a challenge to all of us when she asked, “Will you give back?—We need future heroes to nurture the seeds in Rose Hirschler’s garden.”

The 2011 Mentor of the Year award was presented to **Pearl E. Grimes, MD**. Dr. Grimes is nationally and internationally known for her work on pigmentary disorders. Dr. Grimes recognized mentors in her life who made a difference to her. She acknowledged her parents, who she said were true renaissance people, particularly her father “Iron Ike,” who played a special role in her life. She also acknowledged **Dr. Lynn Drake** as a mentor whose advice and guidance was a turning point in her career.

Lynn Drake, MD was then recognized as the recipient of the 2011 Wilma Bergfeld, MD Visionary and Leadership Award by James Taylor, MD. Dr. Drake thanked the WDS for the wonderful lifetime friendships and support she has received. She highlighted the mentors in her life who have made a difference, including **Wilma Bergfeld, MD**. She also challenged the group to “listen to their internal GPS” when making decisions about career and life challenges. Concluding the awards presentation, Lisa Garner, MD



The new WDS President, Diane Berson, MD, addresses an audience of over 900 attendees.

presented the President’s Award to fellow Texan, **Suzanne Olbright, MD**.

The 2011 Luncheon presentation again highlighted the importance of leadership, mentorship and service. A panel including WDS members **Susan Weinkle, MD**; **Amy Derick, MD**; and **Mona Gohara, MD** spoke on how they have embraced these ideals and how it has enriched both their careers and their lives.

We then had the opportunity to welcome our incoming president, **Diane Berson, MD**; who dynamically addressed the more than 900 attendees. Dr. Berson thanked her family and her late parents who were her

most passionate mentors, and **Alan Shalita, MD** her first mentor in dermatology. She emphasized the mission of the WDS and encouraged the members to soar to great heights by concluding her speech with the challenge “Come Fly with Me.”

The 36th Annual Meeting Luncheon shines a light on those members whose hard work and success have opened the door for those of us who have come after them. It reminds us that mentorship, friendship, and support are integral to great achievement and with organizations like the WDS, one doesn’t have to look far to find them. ■

WDS ANNUAL MEETING EVENTS

WDS Practice Enhancement Reception — Office of Mary Lupo, MD — New Orleans, LA



WDS Past Presidents gather at the Practice Enhancement Reception. From left: Lenore Kakita, MD; Mary Lupo, MD; Lynn Drake, MD; Gloria Graham, MD; Wilma Bergfeld, MD and Wendy Roberts, MD.



Guests receive a tour from event host Mary Lupo, MD (right) of her office in New Orleans, LA.

WDS Networking Reception — New Orleans, LA



Mona Gohara, MD; Amy Derick, MD and Carolyn Jacob, MD.



Rutledge Forney, MD (left) peeks into her future through a tarot card reading at the Networking Reception.

WDS Annual Meeting Luncheon — New Orleans, LA



Diane Berson, MD (right), current WDS President, receives the presidential gavel from Immediate Past-President, Lisa Garner, MD.



Luncheon Committee Co-Chairs Deirdre Hooper, MD (left) and Erin Boh, MD (center) with Susan Weinkle, MD.



Kavita Mariwalla, MD (left) and Jean Bolognia, MD share a hug during the Annual Luncheon event.

WDS ANNUAL MEETING EVENTS

WDS Wine and Chocolate Reception — New Orleans, LA



From left: Ginat Mirowski, MD, DMD; Wilma Bergfeld, MD and Lisa Garner, MD.



Guests chat and chew at the Wine and Chocolate Reception. From left: Rochelle Torgerson, MD, Rutledge Forney, MD, Ginat Mirowski, MD, DMD.

WDS NEWS & ANNOUNCEMENTS

2011 Member Renewal Forum

August 1-3, 2011

The Westin Jersey City Newport
Jersey city, NJ

This year WDS has transformed our traditional retreat into a Forum, complete with excellent speakers, topics and networking opportunities. The forum kicks off with an evening of fun at the opening reception on **Monday, August 1**. Next, learn from three exceptional speakers during sessions on **August 2 & 3**; followed by exciting activities on both days, including a Broadway showing of *Priscilla Queen of the Desert*.

Speakers and topics include:

- **Dr. Cheryl Burgess** on office management
- **Sam Horn** on public speaking techniques
- **Betsy Gotbaum** on leadership development

Don't miss the chance to connect with fellow physicians, meet new WDS members, and renew old friendships! **Registration is now open!** Visit www.womensderm.org/events for a full schedule of events or to register in advance.

Member Renewal Forum Supported by Neutrogena

Neutrogena®

2011 International Leadership Forum

May 23 & 24, 2011

COEX InterContinental Hotel
Seoul, South Korea

Register today for:

- Tips for successful careers
- International dermatology
- Tough answers to tough questions
- Special networking events

www.womensderm.org/events

International Leadership Forum Supported by:
Mary Kay, Inc. | Merz Aesthetics
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Career and Community Advancement Award

Designed to benefit the specialty and society alike, this expanded award program is now accepting applications. Awards of up to \$10,000 are available to help members grow professionally.

For more information and to apply visit:

www.womensderm.org/awards

This award program is supported by Galderma Laboratories

GALDERMA
Committed to the future
of dermatology

WDS CONTRIBUTORS LADDER

The Women's Dermatologic Society wishes to acknowledge the following companies for supporting the Society in 2011.

DIAMOND—\$250,000 AND ABOVE



PLATINUM—\$150,000–\$249,999



GOLD—\$100,000–\$149,999



SILVER—\$50,000 – \$99,999



SAPPHIRE—\$25,000–\$49,999

Mary Kay • Merz Aesthetics • Obagi Medical Products • Procter & Gamble • SkinMedica, Inc.

RUBY—\$10,000–\$24,999

Biopelle, Inc. • Christian Dior • Coria Laboratories • CoverFX • DermPath Diagnostics
Johnson & Johnson Consumer Products, makers of Aveeno • Photocure ASA • Pierre Fabre Dermo-Cosmetique

EMERALD—\$5,000–\$9,999

Athena Cosmetics • Lexington International, LLC

BRONZE—\$4,999 AND UNDER

Combe, Inc. • Skin Disease Education Foundation

WDS MEMBER PROFILE

Member Profile: Madeleine Duvic, MD

By Eve Lowenstein, MD, PhD

“Women are like teabags, you never know their true strength until you put them in hot water.”

—Eleanor Roosevelt (1884–1962)

From an early age, Madeleine Duvic learned to overcome obstacles and to be self-sufficient. She knew she would have a serious career. Still, life takes us all to places we don't plan or expect. She fell in love with astronomy at an early age (still a hobby today) and went through numerous career considerations before coming upon Dermatology by serendipity. It literally fell into her lap when she was offered a 'derm spot' despite having other plans. The immunology easily accessible in the skin and the opportunity to “see disease” is what drew her to the field.

Today, she speaks of Dermatology with gratitude, love and passion. “In Dermatology, many new ideas are born and new treatments tried (all the time).” Dr. Duvic is credited with dis-



MADELEINE DUVIC, MD

covering some of the early cutaneous manifestations of HIV in the early 80's, including severe psoriasis and its improvement with antivirals like AZT. She described autoimmune skin disease (alopecia areata and vitiligo) in HIV and bacterial skin infections.

She has since focused much of her career on gaining a better understanding of the molecular pathogenesis of mycosis fungoides. While a cure remains elusive, her work in clinical drug trials has contributed to bringing four new drugs to the market for treatment of mycosis fungoides. Dr. Duvic is now known nationally and internationally,

for her many research grants, over 300 peer reviewed articles, numerous book chapters to her credit, lectures and most importantly her mentorship of many students along the way.

Trained in dermatology and medicine, Dr. Duvic is currently Professor and Deputy Chair of Medicine and Dermatology at University Texas MD Anderson Cancer Center. Among her inspirations is the famed and handicapped theoretical physicist Stephen Hawking. She describes her greatest inspirations today as her patients and her students. “I listen to patients. They have a lot to teach.”

Besides work and a family, for fun she enjoys grocery shopping, cooking, gardening, photography and theoretical physics.

Echoing the words of Eleanor Roosevelt, Dr Duvic's words of advice to residents and young dermatologists: “Don't give up. Work hard and believe in yourself.” Sound advice to lead a productive and fulfilling life! ■

PRESIDENT'S MESSAGE

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tional Melanoma/Skin Cancer Detection & Prevention Month, and will extend through the summer so that members can tap into the support and resources for events later in the season. As part of the effort, we are pleased to participate in the promotion of “Don't Fry Day,” which is the last Friday before Memorial Day on May 27. This day of awareness is sponsored by the National Council on Skin Cancer Prevention, of which the WDS is a member and our past-president, Sandra Read, was recently appointed co-chair.

Coast-to-Coast support materials and resources are available through our website at www.playsafeinthesun.org. You can read more about the program in this newsletter's *Making A Difference* section, on page 12.

On a final note, I would like to welcome our new

members to WDS and encourage residents to become future members. I encourage you all—wherever you live or whether in training, academic research, private practice or industry—to be active and involved. Join a committee, organize and attend networking events, participate in our leadership forums where we exchange ideas, share, and learn from each other. Contribute to our Legacy Fund to ensure the continued growth and advancement of the Society. The colleagues with whom you foster relationships, and the friends you make by being involved with WDS, will be friends for life. ■

Diane S. Berson MD

Diane S. Berson, MD, WDS President (2011-2012)

LIFE BEYOND MEDICINE

By Sonia Badreshia-Bansal, MD

I contributed my personal piece to *Petals and Pearls* to impart a little wisdom and inspiration to young women dermatologists that found themselves struggling with balancing medicine and family life. Finding that equilibrium is quite a challenge and will continue to evolve for years to come. I am at a very interesting time in my life as I attempt to celebrate my and my husband's 2-year anniversary of our combined dermatology and plastic surgery practice, while raising our "sweet and spicy" 2-year old daughter (with one on the way), preserve my academic teaching activities, and launch our medical textbook on ethnic skin all at the same time! So life has been very busy and I have learned a lot of valuable lessons along the way. This is just a little summary of the highlights in my memoirs about lessons learned:



SONIA BADRESHIA-BANSAL,
MD

Opening the Doors to our Medical Office

PEARL 1: Create the ideal practice setting for you. Choose your headache—work for someone versus start your own practice.

PEARL 2: Think hard about working with your spouse in small quarters—there is NO doghouse in the office.

PEARL 3: Make your own executive decisions. It will get easier with time.

PEARL 4: Build contacts everywhere you can. You never know when you will need them.

PEARL 5: Set up a timetable and stick to it. It still may take double the time!

PEARL 6: Identify what makes your practice unique. This should be communicated everywhere.

PEARL 7: Identify an excellent external advisory team: attorney, CPA, banker, medical architect, contractor, web site designer, IT consultant. You will need all of them.

PEARL 8: Build a trustworthy internal advisory team, both for your professional and personal life.

PEARL 9: Hire your staff carefully. Your employees will be your most valuable asset.

PEARL 10: Do your due diligence. Always call references, perform a background check, and perform a spelling test (you may be surprised).

PEARL 11: Everything is negotiable.

PEARL 12: Get constant patient and staff feedback to improve retention. Assess satisfaction and efficiency in the office.

PEARL 13: Each staff member should communicate your mission in every aspect of patient care.

PEARL 14: Power is in the numbers. Project goals and monitor performance by evaluating the numbers.

PEARL 15: Technology is not a luxury, it's a necessity.

PEARL 16: Staff should model your behavior and be an extension of you. The patients will tell you the good, the bad, and the ugly.

PEARL 17: Delegate, delegate, delegate. Your time is way too valuable.

PEARL 18: Change is good. Just convince your staff of this.

Starting a Family

PEARL 1: Find your soul mate early, because it may prove to be harder later on.

PEARL 2: Move to a location where you will be professionally, personally, financially, and spiritually happy—be willing to give up A LOT in the beginning for more long term rewards.

PEARL 3: It's the little things with your kids that will take your breath away.

PEARL 4: You will never laugh louder or cry harder than you do with your kids.

PEARL 5: Continue to dream big...why not?

PEARL 6: It's not a matter of balancing when juggling is required! ■

An Interview with Kavita Mariwalla, MD

By Sumayah Taliaferro, MD

The Young Physician's Task Force is proud to feature **Kavita Mariwalla, MD** Director of Mohs and Dermatologic Surgery for the Department at Beth Israel Medical Center and St. Luke's Roosevelt Hospital Center. In this very thoughtful and comprehensive review, she shares her fellowship training experience in the Mohs micrographic surgery fellowship at Yale School of Medicine.

1. What made you decide to pursue a dermatology surgery fellowship?

I did not know that I wanted to do dermatology until my second year of residency. I felt like it was the area of dermatology that made me really put my patient skills to the test. Not only do you have to be skilled in surgery, but you have to have a good bedside manner because patients are awake while procedures are occurring.

2. What criteria were important to you for selection of fellowship programs?

The most important things I looked for were case load and range of cases. I was looking for a place that was excellent in cutaneous oncology and would also give me exposure to procedural dermatology. It's good to get as broad an experience as possible. It's also important to look for a fellowship director who will be a true mentor that helps promote you in the early years of your career after you leave fellowship.

3. Describe relevant steps of the application process.

Fellowships that are accredited by the Mohs College must now transition to ACGME fellowships. Start by visiting the Mohs College website and the



KAVITA MARIWALLA, MD

ACGME website. Here is a timeline to follow:

***October of 1st year:** Consider attending the ASDS meeting to network and meet some fellowship directors.

***December of 1st year:** Express your interest in dermatologic surgery to your director of dermatologic surgery and participate in mentoring programs outside of your institution through organizations like WDS or ASDS.

***April of 2nd year:** Begin preparing your CV complete with a professional looking photo. No glamour shots. Begin a list of fellowships along with deadlines available on the Mohs College and ACGME websites.

***May of 2nd year:** Consider attending the Mohs College Annual Meeting. Register for the San Francisco Match. By the end of May, begin sending an email to programs to request an application. When requesting vacation for 3rd year, try to take a vacation block in September-October as this is peak interview time.

***June of 2nd year:** Prepare your personal statement. It should not exceed one page. Then begin asking faculty members to write letters of recommendation.

***July of 3rd year:** Begin the application process.

***August of 3rd year:** Begin scheduling interviews grouped by regions in order to save on airfare and time.

***September and October of 3rd year:** Begin interviewing. Make a chart that you fill out after every interview with the things that are most important to you and your overall impressions of the program.

***November of 3rd year:** Make your rank list and submit to the San Francisco Match.

***December of 3rd year:** Match. Enjoy!

4. Describe important qualities that programs look for in good candidates.

Programs do not expect you to be master surgeons before the fellowship, but they do expect you to know what you plan on doing after your fellowship. They are looking for someone with a good bedside manner who will treat patients well and who has a personality that can fit in with the office staff for the intense year. A Fellowship is like an apprenticeship where fellowship directors are looking for someone with intellectual curiosity and passion whom they can help mold and grow. Directors are looking for someone they will be proud to have as part of their "family tree."

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Mamalita: An Adoption Memoir

— Jessica O'Dwyer

Reviewed by: *Kien Tran, MD, PhD*
and *Carolyn Lyde, MD*

In *Mamalita: An Adoption Memoir*, Jessica O'Dwyer shows the pain and joy behind international adoption and reveals that the love for one's child, whether adopted or biological, overcomes all boundaries. After the author and her husband, dermatologist Tim Berger, spend a frustrating and unsuccessful year trying to adopt their daughter from Guatemala, Jessica quits her job and moves to Antigua, Guatemala to finish the case herself. The book is quite touching and is equal parts thriller, love story, and expose. Tim and Jessica struggle against a corrupt, indifferent bureaucracy while attempting to bond with their daughter and maintain their own long-distance relationship. Along the way, they are exposed at times to the underbelly of international adoptions; where babies are treated almost like a commodity. The memoir reveals the nature of parenthood and how love and loyalty can inspire two people to become stronger and braver than they can possibly imagine. *Publishers Weekly* called *Mamalita* "harrowing and riveting."



Disclosure: Dr. Tim Berger is a WDS member.

Dr. Carolyn Lyde and Dr. Kien Tran had a chance to discuss the book with the author and the following is an excerpt of the discussion:

1) What, if anything, might we as Americans do to cut through the corruption and bureaucracy that was so maddening in Guatemala?

With corruption, there is little we can do individually. Regarding bureaucracy, learn and follow the country's rules. Try not get to get frustrated. In the end, governments must work together to achieve a more transparent process.

2) Has anyone in Guatemala received any sort of retribution for mishandling adoptions so far?

Although there was no direct retribution, the attorneys and notarios—honest and dishonest—lost that part of their livelihood when adoptions closed in December 2007. The ones who have suffered most, though, are the children. Do-

May 23 & 24, 2011

WDS International Leadership Forum

Prior to the World Congress
COEX Intercontinental Hotel—Seoul, South Korea

May 27, 2011

WDS Networking Luncheon

At the American Society for Mohs Surgery
16th Annual Clinical Symposium
Hyatt Regency Grand Cypress—Orlando, FL
12:30 – 1:30 pm
Register today at: www.womensderm.org/events

August 1-3, 2011

WDS Member Renewal Forum

Prior to the AAD Summer Academy Meeting
The Westin Jersey City Newport—Jersey City, NJ

August 4-7, 2011

WDS Summer Meeting

At the AAD Summer Academy Meeting
Hilton New York—New York, NY

For more information visit:
www.womensderm.org/events



mestic adoption in Guatemala is rare, so those children are currently growing up in orphanages.

3) What have been the pros and cons of keeping up with the biological family within Mamalita?

We have read extensively about the psychological impact of being adopted. Most psychologists recommend contact with the birth family as early as possible, if possible, especially prior to puberty. In our case, Olivia's birth mother was able to tell Olivia that her decision to relinquish Olivia was made out of love and what she believed was best for Olivia. Searching for and making contact with Olivia's birth mother has deepened and strengthened our relationship with our daughter. In addition, her birth mother feels tremendous relief knowing that her daughter is safe and healthy and loved. Next to marrying my husband and adopting our children, connecting with Olivia's birth mother is the best thing I've ever done in my life.

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Women's Dermatologic Society
LEGACY FUND DONORS

As the WDS celebrates its 36th year of helping women in dermatology realize and fulfill their greatest potential, now is the perfect time to contribute to the Legacy Fund. You can help us build a solid future for the WDS through the Legacy Fund. Make your pledge today!

The WDS Legacy Council wishes to thank the following donors who have made contributions from January 1, 2011 to March 31, 2011, with their cumulative rose designation.

We would also like to continually thank our Red Rose donors from past and present years.

RED ROSE \$5,000 - \$9,999

Elizabeth Sanders Jacobson, MD
In honor of Boni Elewski, MD
Shellie Marks, MD
In honor of Boni Elewski, MD
Diane Berson, MD
In honor of Florence Berson, Judge Edward Kakita and Geraldine Waldorf
C. Ralph Daniel III, MD
In honor of Lenore Kakita, MD, Sabra Sullivan, MD, Jean Bolognia, MD, Marianne O'Donoghue, MD, Judge Edward Kakita, and Boni Elewski, MD
Lisa Garner, MD
Janet Hickman, MD
In honor of Gloria Graham, MD
Lenore Kakita, MD
In honor of Marie France Demierre, MD, Boni Elewski, MD, Victor D. Newcomer, MD, Allan Oseroff, MD, Susan Weinkle, MD, Florence Berson, Judge Edward Kakita, and Walter Shelley Mary Lupo, MD
In honor of Maude Frances Martese Puissegur and Florence Berson

PINK ROSE \$2,500 - \$4,999

Cheryl M. Burgess, MD
Gloria F. Graham, MD
In honor of Wilma Bergfeld, MD
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Elise A. Olsen, MD
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Rebecca Clare Tung, MD
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In honor of Boni Elewski, MD
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In honor of Mary Lupo, MD

WHITE ROSE \$500 - \$999

Jeanine B. Downie, MD, MA
In honor of Cheryl Burgess, MD and Mary Lupo, MD
Diane S. Ford, MD
In honor of Cassandra McLaurin, MD

GOLD ROSE <\$500

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In honor of Neil Marc Carlin, MD and Robert Adam Carlin, MA
Ahou Meydani, MD
In honor of Suzanne Olbricht, MD
Phoebe Rich, MD
Adriana Schmidt, MD
In honor of Michel McDonald, MD
Emma Taylor, MD
Ella L. Toombs, MD
Sophie Marie Worobec, MD
In honor of Sophia Harmatjy Worobec

Welcome New Members

Welcome to the WDS! You are now part of a growing and vibrant association of members from around the world. We encourage you to become active in the WDS by participating in events and joining committees. Information and sign-up forms are available at www.womensderm.org.

ACTIVE MEMBERS

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Sarah Hostetler, MD
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Jennifer Villasenor-Park, MD, PhD
Lindsay Wilson, MD
Emily Wong, MD

Play Safe in the Sun Forges Ahead with a New Sponsor and a Diverse Line-Up of Outreach Activities



In commemoration of La Roche-Posay's generous commitment to sponsor the WDS *Play Safe in the Sun* Campaign for the next three years, Gene Colon, Assistant Vice President, Medical/Media Relations, presented this check to President Lisa Garner, MD (2010-2011) at the 36th Annual Luncheon.



LPGA Kia Classic co-chairs Jenny Kim, MD and Annie Chiu, MD presented a sun safety talk to members of the media and provided private screenings for them and many Tour players and caddies. Several suspected cancers were identified at this event.



A busy day of outreach at the LPGA Kia Classic in Southern California, with volunteers (from left) Adrienne Snow (La Roche-Posay); Nancy FitzGerald (WDS); members Tsippora Shainhouse, MD, Nancy Ryan and Wendy E. Roberts, MD, and Jenny Maastricht (La Roche-Posay.)

With thanks to our new corporate sponsor, La Roche-Posay, the award-winning WDS *Play Safe in the Sun* Campaign will continue to work at curbing the incidence of skin cancer by providing free screenings, sun damage assessments and sun safety education to the public for another three years.

Under the stewardship of the WDS Service Committee, co-chaired by **Mona Gohara, MD** and **Kavita Mariwalla, MD**, this program will target outdoor enthusiasts at several events around the nation, including major golf and tennis tournaments, an urban arts festival and for the first time ever, a Susan Komen Race for the Cure event. In addition, members can participate in local outreach in their own communities as part of the popular grassroots initiative, *Coast-to-Coast*.

Through *Coast-to-Coast*, members may design their own skin cancer prevention and sun safety education events in their own communities. The program begins with National Melanoma/Skin Cancer Detection & Prevention Month in May, which kicks off with Melanoma Monday (May 2) and culminates with *Don't Fry Day* (May 27, the last Friday before Memorial Day), then continues through the summer months.

The National Council on Skin Cancer Prevention, of which the WDS is a proud member, organizes this day of awareness. We hope you will join us in this important crusade! In addition, we will extend *Coast-to-Coast* throughout the summer for those members who wish to conduct outreach events later in the season.

Coast-to-Coast offers members the chance to create fun, rewarding events to help promote sun safety and skin cancer prevention. This can include:



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MAKING A DIFFERENCE



People of all ages and skin types learned about sun damage to their skin thanks to the Reveal Imager's telling photographs. Nancy Ryan is pictured with a very interested family who could not believe what their skin looked like through the UV reflectance camera.

OUTREACH ACTIVITIES

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- Visits to local schools for assemblies and classroom visits;
- Sun safety education and skin cancer screenings for community groups;
- Free in-office skin cancer screening days; and
- Media appearances to promote sun safety and skin cancer awareness.

For more information, visit: www.playsafeinthesun.org/coast2coast, where you can download tools and resource materials or order a sun safety kit from WDS for your event. Also visit: www.dontfryday.org.

Visit us online at www.playsafeinthesun.org to view the exciting line-up of events for the 2011 Play Safe in the Sun outreach season and to volunteer for events coming to your area. ■

Play Safe in the Sun by the numbers

The WDS is grateful to L'Oreal USA for its three-year sponsorship of the *Play Safe in the Sun* Campaign, ending on March 31, 2011.

Under this generous grant, the following results were achieved:

- 225 WDS members joined in the outreach, contributing a total of 1,200 volunteer hours.
- 2,056 free skin cancer screenings were conducted for the public at outdoor sports events.
- An overall average of 39% of individuals screened were referred to dermatologists for further diagnosis/biopsy of suspicious sites.
- 225,000 free sunscreen samples were given to the public.
- Hundreds of millions were reached with our media messages about sun safety and skin cancer prevention.

These figures include the final outreach event of the grant period, which recently took place at the LPGA Kia Classic in City of Industry, CA, where a significantly high 49% of the people screened were referred to dermatologists for further diagnosis/biopsy of suspicious site. Special thanks to our fantastic Southern California team led by co-chairs **Annie Chiu, MD** and **Jenny Kim, MD** along with wonderful support from **Nancy Ryan** of ProMed Consulting and E-Compounding Pharmacy; screening dermatologists **Wendy E. Roberts, MD**, *Play Safe in the Sun* Founder; **Christine Kim, MD**, **Ki-Young Suh, MD**, and **Tsippora Shainhouse, MD**. La Roche-Posay representatives **Jessica Allison**, **Jenny Maastricht** and **Adrienne Snow** provided volunteer support as well as **Pierre Narvades** of E-Compounding Pharmacy. ■



Heartfelt thanks to Michel McDonald, MD and Adrienne Stewart, MD for their extraordinary dedication as Service Committee Co-chairs from 2007-2011!

We welcome Mona Gohara, MD and Kavita Mariwalla, MD as the new Co-chairs.

By Kristina Collins, MD

In all facets of life, whether in entrepreneurial, charitable, organizational, or personal endeavors, we tend to believe wholeheartedly that “if you build it, they will come.” These words, originally spoken by Teddy Roosevelt and made famous by the mysterious echo heard in Kevin Costner’s baseball film, *Field of Dreams*, suggest that the real effort lies in following your passion or creating the ultimate product, and that along the way, the momentum gained by involvement of others will happen naturally. However, those of us who have ever planned the perfect, albeit poorly attended social event or charity function, know that encouraging other equally busy people to share in your mission often becomes the most difficult part. An organization, like an elegantly planned dinner party, may be flawlessly built and perfect in structure, but ultimately its success rests completely on participation.

While listening to the speakers at the WDS luncheon during this year’s annual meeting, I was struck by part of a presentation by **Amy Derick, MD** at this year’s Annual Luncheon in which she attributed her initial involvement in WDS to a single mentor, **Linda Wang, MD** who was at one time her chief resident at University of Chicago. In truth,



Harvard residents with Suzanne Olbricht, MD at the WDS Annual Luncheon.

many of our most important and life-changing personal and career decisions are frequently motivated by a single individual. We have all often encountered questions about why we chose dermatology, and of course, there are a limitless variety of potential answers. We may love the visual aspect to the field, the mixture of surgery and medicine, the incredibly diverse patient populations, the flexibility, the challenge of diagnosis, the often positive outcomes to treatment, or the calling of a specific research interest. In thinking about my

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YOUNG PHYSICIAN'S TASK FORCE

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5. What do you feel young physicians (particularly those in residency) need to know about dermatology surgery fellowships?

Fellowship is a difficult year—the days are intense and tiring but it is also really fun. In the beginning you are consumed with studying for the boards and trying to fit in with this new family that you become a part of. I think you start to feel competent around February—March. Then before you know it the year is over. One plus is that you become very close to

your fellowship director. It’s a unique learning experience because it is one-on-one, “hands on” learning for the entire year.

6. What do you wish you had known when you were in your fellowship and when you were applying for fellowship (in essence, what do you know now that you wish you knew then)?

I wish someone had impressed upon me that in today’s landscape it is not reasonable to expect to be a full-time

surgeon as soon as you finish fellowship. Expect to do general dermatology. Expect to do excisions of cysts and lipomas and expect to do total body skin exams. It is exceedingly rare to have a Mohs-only full-time practice because the field is saturated. It is important to have a broad training experience that includes cosmetic surgery. When you train, it is important to keep this in mind and not to think of it as defeat if you find yourself doing only one or two days of Mohs in the beginning. ■

RESIDENT'S CORNER

Continued from page 14

career path I immediately remember **John Zic, MD** an attending I worked with as a medical student at Vanderbilt. The passion he exhibited for the study of the skin was contagious, meanwhile his happy, easygoing personality and zest for life were equally inspiring. Despite all that I have come to love about our specialty, when I really ask myself “why dermatology?” I know that at the root of my choice, I wanted to be like Dr. Zic.

Like Dr. Derick, I initially found the WDS through the encouragement of a single mentor, **Suzanne Olbricht, MD**. Every year, Dr. Olbricht hosts the Harvard residents' attendance at the annual luncheon. When she walks over to visit with us and affectionately says, “Oh! There's my team!” there is always a table full of smiles. This year, through the generous sponsorship of members like Dr. Olbricht and the action of the Young Physicians' Task Force of the WDS, residents from programs all over the country had the opportunity to attend the annual luncheon. **Elena Hawryluk, MD** one of my co-residents, said of the event, “I was very inspired to hear the speakers, and impressed with the size and spirit of the organization.” Another co-resident, **Dr. Allison Larson** stated, “It is obvious how passionate and proud this group is about their work. I am impressed by their continued contribution to mentoring residents to help foster leaders in dermatology.” And **Dr. Nicole Velez**, a co-resident and recipient of a WDS mentorship program grant, said of the organization, “It's been wonderful to get to know some of the members and participate in the

AAD luncheon—the leadership, dedication and camaraderie among the members is really inspiring.” After connecting with **Dr. Lynn Drake** at a WDS networking event, Dr. Drake decided to host a social function for the Harvard residents. We had the opportunity to learn more about the life and career of one of our field's finest leaders, not at a lecture or in an article, but firsthand, over salsa and margaritas.

I feel fortunate to have served as the Resident Representative of the WDS this year, and in doing so, have learned about the profound impact that the organization has on its members. The WDS, with its valuable mission, grants

for research or travel, formal mentorship programs, educational outreach programs, and networking events, has been solidly “built” but as I have become more involved I am constantly reminded that the most valuable strength of the WDS lies in its incredibly passionate and energetic members. I encourage all current members, whether residents, new members, or long term participants, to reach out to a few more people this year and help get them excited about the WDS. Whether it is helping a resident sign up for membership online during a break in clinic, offering to carpool over to a networking event, or sponsoring resident tickets at the luncheon, these gestures make all the difference. No matter how well-built the structure, it is the outstretched hand of a mentor or the door opened by a friend that truly motivates people to join and become involved. ■

...As I have become more involved, I am constantly reminded that the most valuable strength of the WDS lies in its incredibly passionate and energetic members.

READS & RECOMMENDS

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4) Did you and Tim ever find or contact the father?

We know who the biological father is, but have not contacted him—yet. He probably has another family, who may not know about our daughter. Someday, we hope to find a way to navigate that relationship. We visit Olivia's biological mother, grandmother, and siblings annually.

Olivia just finished a one month Spanish speaking immersion session there.

5) On a side note...did Tim diagnose any interesting dermatological conditions in the kids?

The most common problem among some adoptees in hogars (group homes) was scabies. To Tim's surprise,

Permethrin was very hard to find in pharmacies in Antigua. He often recommended lindane instead. Although we never saw any of the children with Xeroderma Pigmentosa from the remote village in Guatemala, a WDS member, Dr. Bari Cunningham has been instrumental in getting these children the surgical and medical treatment they require. ■



Physicians Leaders Mentors

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NEWS & NEWSMAKERS

Compiled by Michelle Pennie, MD

Daniel M. Siegel, MD, a member of the WDS Board of Directors, was elected president-elect of the American Academy of Dermatology. Dr. Siegel's goals as AAD President-Elect are to "continue to provide first-class continuing medical education to dermatologists, advocate for increased funding for research, and participate in medical economic decisions."

Other WDS members elected to positions at the AAD include:

Suzanne Connolly, MD—Vice President
Zoe Draelos, MD—Vice President-Elect
Alice Gottlieb, MD—Board of Directors
Phoebe Rich, MD—Board of Directors
Kathryn Schwarzenberger, MD—Board of Directors

The following WDS members were awarded Honorary Memberships to the AAD for their lifetime dedication and distinguished service to the Academy and its mission:
Elizabeth McBurney, MD
Vera Price, MD

Sandra Read, MD was recognized with an AAD Presidential Citation for her efforts on behalf of the WDS and the AADA to bring the issue of indoor tanning to the attention of the Food and Drug Administration. Dr. Read was also appointed co-chair of the National Council on Skin Cancer Prevention, which promotes *Don't Fry Day*. Dr. Read has represented the WDS on this Council since its inception.

Jeffrey Callen, MD was awarded the Lifetime Achievement Award by the Medical Dermatology Society. Dr. Callen was recognized for his inspired patient care, mentoring and research in medical dermatology.

Jana Hercogova, MD, an international WDS member and President of the 10th International Congress of Dermatology, was named one of the 2010 Czech Personalities of the Year.

Suzanne Olbricht, MD received the Maria Duran Medal from the International Society of Dermatology, which recognizes leaders in international dermatology who have made significant contributions to dermatologic conditions affecting women and children. ■

Feel free to send your comments on articles and future topic suggestions to Shelby Truxon, WDS Marketing & Communications Assistant, at stroxon@womensderm.org.



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MISSION STATEMENT

- Identify, train and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues;
- Promote the highest possible standards of ethics, support of research, patient care patient education and public education.

VISION STATEMENT

- WDS envisions a professional environment, which recognizes the unique contributions by women in dermatology.
- WDS strives to ensure that women in dermatology have full access and opportunity for professional advancement.
- WDS focuses on balancing the diverse demands of medicine, family and community.
- WDS encourages and supports women to maximize their personal and professional potential and to contribute to our specialty and specialty.