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PRESIDENT'S MESSAGE

Although you will read this column after the New Year begins, I am writing this message as Thanksgiving and the holiday season approach. This time of year makes me especially mindful to appreciate and give thanks for my many blessings. I am thankful for my family, friends,



LISA GARNER, MD

health, a fulfilling profession, and the opportunity to serve in the leadership of the WDS and AAD. Sometimes we must remind ourselves to stop for a moment and take stock of our lives. There will always be things that we could have done better, times when we could have been a more patient listener, a better friend, less critical, or more supportive. In a perfect world, we

recognize and learn from our mistakes, and then move forward, striving to do things differently the next time.

I am thankful to have had the opportunity to serve as the president of your WDS. During this past year, I have worked with so many of you who have selflessly given of your time and talent. Your enthusiasm, energy, and passion for this organization underscore my belief that the WDS continues to serve a real need within the profession of dermatology.

The WDS can be proud of its many accomplishments during 2010. We finished our third year of service activities under the **Play Safe in the Sun** grant. With the support of many generous corporations, we have hosted or co-hosted several national and international networking events and given 6 Academic, 42 Mentorship, and 3 Career and Community Advancement Awards. Perhaps most notably, this society has provided and nurtured magnificent opportunities for its amazing members to meet, interact with, and become real friends with one another. It does not matter if you are practicing in a small town or a large institution,

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LEADERSHIP

MENTORSHIP

SERVICE



Come
Celebrate
with Us

36th WDS Annual Meeting Luncheon

Sunday, February 6, 2011 – Noon

Hilton New Orleans Riverside | Grand Ballroom
New Orleans, LA

Rose Parade of Cases

By Tania Cestari MD, PhD

The Women's Dermatologic Society recently presented two Rose Parade of Cases. The first was held during the 19th Congress of the European Academy of Dermatology and Venereology in Gothenburg, Sweden on October 6 and the second by invitation of the Iberian and Latin American College of Dermatology (CILAD) as part of the Sister Societies Day during the recent congress in Cancun, Mexico on November 9, 2010.

The EADV presentation was chaired by **Dr. Boni Elewski** (USA) and co-chaired by **Drs. Christa De Cuyper** (Belgium), **Elisabeth Nylander** (Sweden) and **Kathleen Hectorne** (USA). The CILAD program was organized by **Drs. Dedee Murrell** (Australia), **Marta Rendon** (USA) and **Tania Cestari** (Brazil). Both programs included presentations from WDS members and invited guests from different countries and focused on common issues in daily practice followed by discussion and contributions by the audience.

The audience was thrilled by the opportunity of sharing. We thank the organizers for the support and sponsoring of the sessions and look forward to further WDS Rose Parades at future International Congresses. ■

WDS MEMBER PROFILE

Dr. Kim Dernovsek

A Life Dedicated to Prevention, Health Outreach, and Service

By Jennifer Tan, MD

It has been over 30 years since WDS member, **Dr. Kim Dernovsek** first stepped into a University of Wisconsin Venereal Disease clinic as a medical student. The experience caused her to ponder human behavior, infectious disease and prevention. At the time, she was unaware that this first experience in community medicine would shape the rest of her career. Her dedication to public health and service projects have taken her from Pueblo, Colorado, to Haiti, the Dominican Republic, and more recently to Uganda, Tanzania, and Burundi. She credits her dedication to faith, the support of her husband (and co-volunteer), and the support of organizations such as the Women's Dermatologic Society for making these efforts possible.

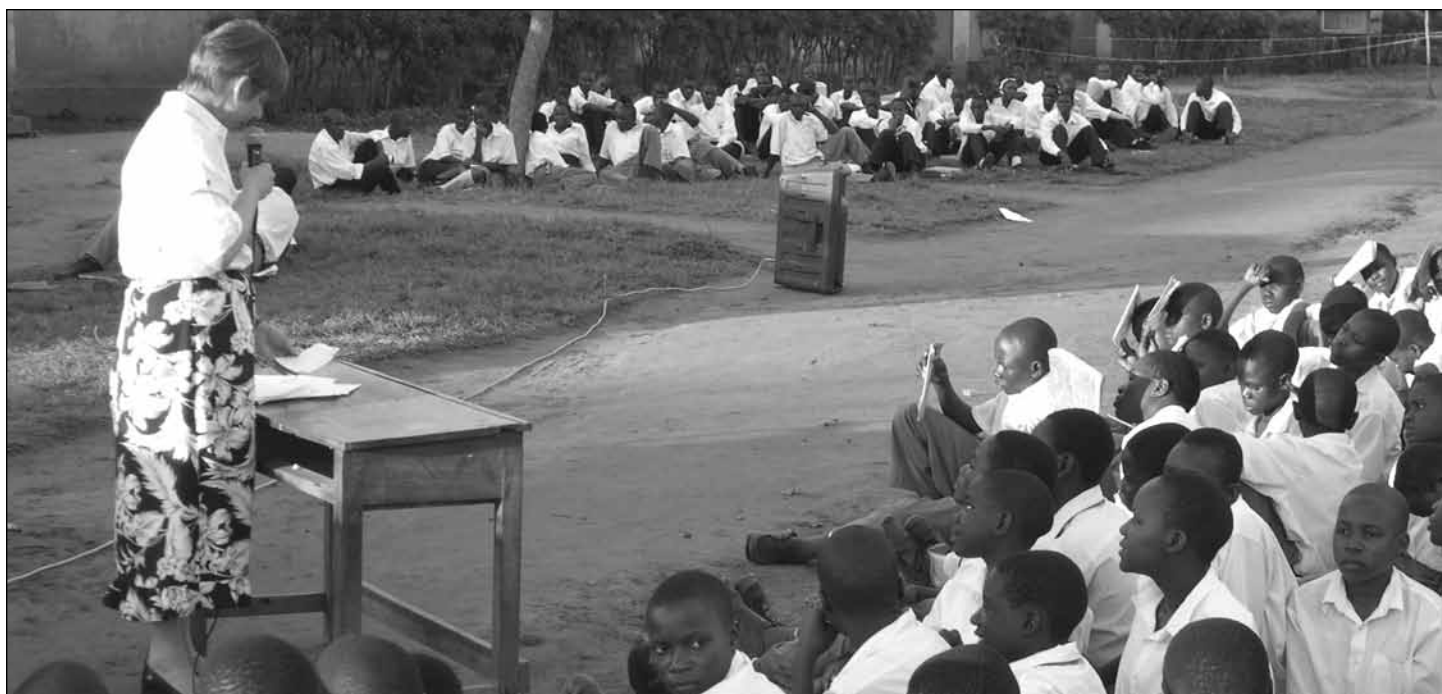
The WDS awarded Dr. Dernovsek the Career and Community Advancement Award in 2003. This award helped to support her initial travel to Uganda. While there, she performed a site assessment for future collaboration with Health Volunteers Overseas (HVO) and the American Academy of Dermatology (AAD). She found that there were only 6 dermatologists serving a population of over 20 million, and she spent the next several years working to establish a partnership program with the Mbarara University of Science and Technology to sustain Uganda's only dermatology residency

training program. She also studied Uganda's HIV-prevalence reduction strategy, and its application to other African countries. She utilized this knowledge to help create *Universal Chastity Education*, an organization that teaches children about abstinence and sexual health to prevent HIV/AIDS and other sexually transmitted infections.

It was experiences such as these that helped Dr. Dernovsek to discover her calling in medicine. During the first of five trips to Haiti, she entered into "a midst of human suffering that I had never known. A seed of frustration was planted, [and she] sought to turn frustration into fulfillment by serving those who suffer." Through these experiences, she has helped to treat complicated cases and underserved populations. But she explains that her greatest fulfillment has been providing medical education and support. She delivers presentations in academic settings and villages all over the world, describing sexually transmitted infections and their avoidance through abstinence. This work has contributed to the decrease in the incidence of HIV/AIDS in Uganda and other African countries.

Anyone can be involved in projects such as these, at any

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Dr. Dernovsek answers questions from youth regarding STDs on a Universal Chastity Education outreach in rural Uganda (2007)

Evangeline B. Handog, MD

By *Rashmi Sarkar, MD*

One of the most rewarding experiences of being a WDS member is building meaningful friendships with women dermatologists from different parts of the globe. **Dr Evangeline B. Handog** of the Philippines, is a dynamic leader in dermatology and also a good friend. She was also instrumental in my joining the WDS.

Currently Vangee, as she is fondly called, chairs the Department of Dermatology of The Asian Hospital and Medical Center located south of Manila. She volunteers as a Consultant Dermatologist and heads the Cosmetic Dermatology unit of the Research Institute of Tropical Medicine's Division of Dermatology. She also holds several prestigious elected and appointed posts, chief among these being: Chair of the Pigmentary Disorders Advisory Board of the Philippines; member of the Philippines Medical Association, its opinion bureau and also its committee on Affiliate Societies; and the Acne Board of Philippines. Internationally, she is a member of the International Affairs Committee of the WDS. She is also a member of the Editorial board of the *International Journal of Dermatology*. However, her most prestigious achievement is her recent elected post as the current Secretary-General of the International Society of Dermatology, one of the highest administrative posts held by a woman dermatologist in Asia so far! She has contributed to the ISD by working tirelessly and earnestly as chair of both the International Dermatology Fellowship Program and the Maria Duran Committee. The Maria Duran Committee provides opportunities to many young and bright dermatologists to train under world-renowned experts. She has been largely



EVANGELINE B. HANDOG, MD

responsible for the success of these programs.

Vangee was head of the Philippine Society of Cutaneous Medicine (PSCM) and during her tenure, she united this organization with the Philippine Dermatological Society (PDS). After five attempts, the merger was a success and now PDS is stronger with about nine hundred members. She is currently on the advisory council of the PDS.

She is also the recipient of several prestigious awards including the Magna cum Laude-B.S General of University of Santo Tomas as a full scholar, Bene Meritus by the Faculty of Medicine and Surgery, University of Santo Tomas, Monbusho scholarship from Japan as Dermatology Researcher at the Nagasaki University under **Prof. Hikotaro Yoshida**, WDS Career Enhancement Award in Sydney, Australia with **Dr Jim Walter** and the Most Outstanding Physician of the Philippine Medical Association in 2004. She especially treasures the Gold Achievement Award given by the Philippine Society of Cutaneous Medicine.

Her special interests are in cosmetic dermatology, pigmentary disorders, acne, mycology and atopic dermatitis. Vangee is a dynamic speaker, and has been invited to deliver several international and local lectures on these topics including plenary lectures abroad.

Her engaging personality and wonderful interpersonal skills have contributed to lasting friendships with several leading women dermatologists

including **Professors Jean Bologna** and **Dedee Murrell**. When I went to the Philippines as the Maria Duran Fellow last year to attend the 32nd Annual Convention of the Philippine Dermatological society, along with several international speakers, I was overwhelmed by her warm hospitality. She had arranged every detail of the meeting, including holding dance practices with her residents and Prof. Dedee Murrell in order to give us a “surprise dance performance” at the cultural evening of the PDS. As always she was beautifully dressed with a different outfit at each session!

Vangee's husband, **Farley Handog**, is a descendent of President Emilio Aguinaldo, the first president of the Philippines during the Spanish regime. He takes obvious pride in Vangee's numerous achievements. They have three wonderful children. Herve, her eldest son, loves cars and has set up his own motor-detailing business. Ian, the youngest, is studying at De La Salle University now and is a computer wizard. Her daughter, Peachy, is a first year resident in orthopaedic surgery and was a basketball MVP (most valuable player) of the University of Santo Tomas. She hopes to be a sports surgeon in the Philippines.

In her free time Vangee has proved to be a talented pianist, I have seen her play Mozart and Beethoven with gusto. She enjoys dancing and traveling as well.

Her name “Evangeline” means “little bearer of good things” and “Handog” means “gift”, so she feels that she should live up to her name!

So, seize the opportunity if you meet Vangee one of these days; you will be more than glad that you met this “gifted” woman, as I did. ■

Bari Cunningham, MD: Hope at “The End of the Road”

By Jennifer Tan, MD

Dr. Bari Cunningham probably never thought that her career would take her to “The End of the Road.” It was even more unlikely that she would make a film about it. But that was exactly where she was headed as she climbed onto a tiny airplane in rural Guatemala. She was traveling to a remote village located three hours outside of Barillas, whose name literally translates to “End of the Road” in the traditional Native Mayan dialect of Q’anjob’al. What she would find would have a more profound impact than she could have ever imagined, challenging her as both a physician and human being.

Dr. Cunningham traveled from San Diego County to the jungles of western Guatemala to this remote village to treat an unusual cluster of children with Xeroderma Pigmentosa (XP). These children had been identified by missionaries from Good Samaritan International, and were frequently born of consanguineous marriage. As



Dr. Cunningham operates with Gary Fudem, MD, Plastic Surgeon (right), and Fred Mihm, MD, Anesthesiologist (center).

a pediatric dermatologist and pediatric dermatologic surgeon, Dr. Cunningham is an expert in treating challenging pediatric cases, including rare diseases such as XP. For years, she has been involved with the XP Family Support Group, which she describes as an outstanding organization supporting XP families, research, and philanthropic work. Despite this previous experience, even Dr. Cunningham admits she was unprepared for what she would find in the jungles of Guatemala. She states, “it’s hard to convey in words what I felt when I saw the children for the first time. The incredible amount of pain, suffering, and disfigurement was too much to process. I was completely overwhelmed with emotion—it shook me to my core.”

As could be expected, disease advanced quickly in this remote Guatemalan village, where there was no electricity, no running water, no indoor activities, and little protection from the sun. Moreover, there was little under-

standing of the disease and need for protective measures at an early age. As a result, the affected children had extremely advanced disease, with large ulcerating tumors, blindness, and a high mortality rate. The children were ostracized by the community, as many believed them to be cursed. Once she arrived, Dr. Cunningham was overcome by the number of cases, the advanced skin cancers, and the lack of any medical care and resources. Since 15 children had already died from their disease, she immediately knew that she had to do something, anything, to help these children.

With generous assistance from the XP Family Support Group, Dr. Cunningham planned a second trip to Guatemala. In April of 2008, she returned with a full surgical team to treat these deserving patients. Her team consisted of **Dr. Fred Mihm** (Anesthesiologist), **Dr. Gary Fudem**



A child with XP prepares for surgery.

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WDS Member Profile: Kim Dernovsek, MD

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level, according to Dr. Dernovsek. In fact, she believes the hardest part is making the decision to get involved. Many physicians are concerned that they will face complicated tropical diseases; in fact, the opposite is true in her experience. “Most conditions people are suffering with in the developing world are dermatologic conditions we all know of, such as impetigo, candidiasis and infestations.” Another common misconception is that you have to travel around the world to have an impact. In reality, dermatologists can make a difference in any community. Once the decision to volunteer is made, getting involved is easy according to Dr. Dernovsek. She encourages physicians to plan ahead (at least 4-6 months prior to the volunteer experience), and to use established resources such as the AAD, HVO, and religious organizations such as local churches, synagogues and the Dermatology section of the Christian Medical & Dental Association to help identify opportuni-



Dr. Dernovsek and the dermatology residency program at Mbarara University of Science and Technology that would become the HVO volunteerism partnership

ties. According to Dr. Dernovsek, “A medical experience in the developing world brings you from a complex, ego-centric reality to one in which you become dependent on the people around you, their way of life, and a rediscovered simplicity of medicine.”

Though Dr. Dernovsek admits to having “a double life,” balancing her private practice with medical outreach work, she wouldn’t have it any other way. She feels that service “brings me back to the original calling that I had to enter medicine.” It is liberating, in her opinion, to practice medicine without restrictions, without worrying about insurance coverage, and instead to focus solely on improving the lives of patients. Her advice to WDS members is “that you should simply spend your life doing things that fill your heart with passion.” For Dr. Dernovsek, this means caring for the suffering, no matter where the journey takes her. ■

WDS Member Profile: Bari Cunningham, MD

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(Plastic Surgeon), **Michele Milota** (XP Family Support Group), **Peggy Tuttle** (Director of Good Samaritan International), and **David Larson** (Medical Student). Despite the challenges of operating in makeshift ORs, limited water supply and unreliable electricity, the team was able to perform 10 surgeries over the first 4 days; ultimately, they were able to treat eight of the most advanced children. As the trip neared its completion, the team was humbled by the experience; as Dr. Cunningham notes, “they were overcome with the raw emotion and humanity that can only be experienced by helping others so desperately in need.”

But Dr. Cunningham did not stop there. Prior to her trip, she had ap-

plied for a WDS Career and Community Advancement grant, which she was awarded in 2008. Demonstrating brilliant foresight and creativity, Dr. Cunningham decided to use the WDS grant towards bringing along a filmmaker, **Brian Knappenberger**, to document the trip, its impact, and the children. What emerged was the original documentary, *Hidden from Light*, a powerful story of the medical team, Juana—a remarkable child with extremely advanced XP, this remote village in Guatemala, and the struggle to help these children. In this emotionally provocative film, viewers are exposed to XP on a human level, as well as its impact on family life and the tremendous needs of these suffering patients. Dr. Cunningham notes, “WDS took a

“WDS took a risk, a real leap of faith” with their support.

“I am not sure this work would have been possible without the WDS funding.”

—Bari Cunningham, MD

risk, a real leap of faith” with their support. She continues, “I am not sure this work would have been possible without the WDS funding.”

Dr. Cunningham notes that *Hidden from Light* has a “heartbeat of its own, but needed a catalyst.” That catalyst came on January 3, 2010, when the film was screened at the An-

Gloria Graham, MD

By Lisa Grandinetti, MD

I had the pleasure of interviewing **Dr. Gloria Graham** with the hopes of learning more about her and **Dr. Dorinda Shelley's**



GLORIA GRAHAM, MD

efforts in compiling the history of women in dermatology. In speaking with her, I only needed a few moments to realize how truly passionate she is about this project, her family and her professional life. She is so gracious and articulate—just a wonderful storyteller! I only wished that I had been sitting in her living room doing the interview in person, instead of over the telephone.

Drs. Graham and Shelley have undertaken a herculean task of chronicling the stories of the beginnings of women in dermatology. The task began when Graham was president of the WDS from 1997-1998. At that time Dr. Shelley was the WDS historian, and they discussed the importance of documenting the history of the original impetus to get women into dermatology, especially the politics of dermatology. Women had previously been on the fringes of dermatology politics, engaging in small social tea parties and gatherings. But there was a growing desire to be more substantive. It wasn't until the 1970s, when **Dr. Walter Shelley** suggested that women in dermatology organize themselves to become more visible academically and politically. That first meeting, organized by **Dr. Miriam Reed**, set into motion the development of the Women's Dermatologic Society, with **Dr. Wilma Bergfeld** at its helm. Drs. Graham and Shelley's work is a years-long effort to chronicle the stories of those first "pioneer" wom-

en together. Their focus was not on the particular aspects of the women's careers, but rather, what got them to where they were? Who were their mentors? What made them want to be physicians? And perhaps, most poignantly, what gave them the courage to boldly move into a male world?

They began this task by coming up with a list of approximately 100-200 people that they believed were the "greats of dermatology". They then asked each of them if they would be willing to be interviewed, or if that would share any "nuggets" of information about themselves for their work. They stressed how they really wanted to document the substance of who these women were, not simply to rehash their curriculum vitae. They both were extremely passionate about the process and the product. Dr. Graham recalls the pleasure of doing the interviews—how much she learned from these courageous, motivated women and how appreciative she was to all of them for opening up and being so honest and forthright with the interviewers. Their expansive volume, which is currently being edited with the help of Wake Forest University, will be a priceless gift that they will bestow on the WDS.

I asked Dr. Graham if she noticed any similarities among these first female dermatology "pioneers" and her answers were surprising and thought provoking. As expected, they tended to have very good grades and be at the top of their classes. They often were musicians or excelled at sports. Their favorite subjects included the Arts and English. They frequently noted that medical school was an emotionally difficult time and a low point for many of the women. The role of mentors was extremely important to

It wasn't until the 1970s, when Dr. Walter Shelley suggested that women in dermatology organize themselves to become more visible academically and politically. That first meeting, organized by Dr. Miriam Reed, set into motion the development of the Women's Dermatologic Society, with Dr. Wilma Bergfeld at its helm.

them and the mentors often came from many different walks of life. Interestingly, many of the women recalled difficult relationships with their mothers, although they frequently listed their mothers and fathers as key role models.

When asked about her mentors, Dr. Graham identifies her father, a country general practitioner in North Carolina, as the key mentor in her life. She states, "My father was the most amazing guy—he worked up until the day he died at 97 years old". He had seen a lifetime of change in this country—he was born during the Civil War and practiced medicine for 77 years. He had a keen interest in skin diseases and patients came from all over to see him. His office, which was in the family home, was stocked with jars of ointments, tinctures and salves that he used to treat patients. This up close exposure to patient care left an indelible mark on Dr. Graham and from a young age, she was interested in medicine. Times were different then and it was difficult for women to prove that they were worthy to be admitted to

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Pearls & Words of Wisdom from Our Members

By *Jenny Murase, MD*

On having children...

“As the father of a two-month old, I now very much appreciate the adage ‘everything changes when you have a baby’...I have made it a point to be helpful...and most importantly say ‘yes, I’d love to’ to all requests during these fun and challenging times.”

—Benjamin Barankin, MD

“I consider fatherhood to be the BEST thing that has ever happened to me. No matter how busy or how crazy or how frustrating life gets, a few minutes with my daughter always gives me perspective on what’s important. And when I am in danger of becoming way too overextended and have trouble saying “no” to something, I need look no further than to my daughter to teach me how to say “no”!”

— Albert Yan, MD, father of 2 year old Lucy

...and grandchildren

“If you think that motherhood is great, just wait until you become a grandmother...it is the dessert of life!”

—Elizabeth McBurney, MD

On raising children...

“Every minute you spend with your child counts. Every minute of time spent loving them and bonding with them rewards you several fold during your lifetime.”

—Maryam Asgari, MD, MPH

“Sharing the evening meal together was always important as we raised our sons...as we called it ‘dining, not just eating’ has made for a close-knit family.”

—Suzanne Connolly, MD

On balancing career and family...

“Take care of yourself even though you think you don’t have time...The better you care for yourself, the better you will be able to care for your children.”

—Lily Talakoub, MD

“It’s not a matter of balancing when juggling is required.”

—Sonia Badreshia-Bansal, MD



A Lullaby for WDS Mothers and Fathers After a Sleepless Night...

I want to feel the warmth of my mother

Each time the sun opens her eyes.

And I want to hear the voice of my father

Each time the moon whispers goodnight.

I learn and I grow, and this is all I know

That I’m safe, and I’m loved, and it’s real.

With each passing day,

My childhood melts away.

But my family’s love lives in me.

— Jenny Murase, MD

WDS MEMBER PROFILE

WDS Member Profile: Bari Cunningham, MD

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“How ironic is it, that here we are in the middle of nowhere, with these children, and that we may be able to learn information that can be applied globally to everyone who is at risk for skin cancer.”

—Bari Cunningham, MD

nual Meeting of the American Academy of Dermatology (AAD). At that meeting, she was also recognized for her work as the 2010 Volunteerism in Dermatology award recipient. Over the past year, the film has been shown at film festivals and private screenings and “is more powerful and successful” than Dr. Cunningham could have ever expected. She hopes to raise money to help market the movie to larger audiences and continue to show at film festivals; this may in turn inspire greater research funding for XP, generate money to support the care

of these patients, and maybe one day, lead to a cure.

Since her initial trip, Dr. Cunningham’s team returned to Guatemala this past summer to treat more children, and there are plans to return again during 2012. Additionally, **Dr. James Cleaver** at UCSF has studied specimens from this cluster of patients and has identified a novel group C mutation. Dr. Cunningham notes, “How ironic is it, that here we are in the middle of nowhere, with these children, and that we may be able to learn information that can be applied globally to everyone who is at risk for skin cancer.” She hopes that her story will inspire other WDS members and young physicians to be open to volun-

teer opportunities, to get involved in the care of underserved populations, and to follow their dreams. Humble, creative, and determined, Dr. Cunningham is an inspirational example of humanism in dermatology for all WDS members. For those who wish to support her work, or simply wish to learn more, please visit the website: www.hiddenfromlight.com. ■



Filmmaker Brian Knappenberger with children in the village, located 3 hours from Barillas, Guatemala.

Gloria Graham, MD

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medical school. She was unsure if she was ready to take on this challenge. It was during her undergraduate years at Wake Forest that another important mentor in her life encouraged her to pursue her dreams. That man, a blind Baptist chaplain, who had himself overcome adversity in pursuit of a law degree, gave her a bit of advice that really spoke volumes to her. He said, “Go to the door that opens widest to you”—and she did, pursuing medical school at the Wake Forest Bowman Grey School of Medicine, and later,

dermatology residency at the University of Virginia. This was only the beginning of the challenges that lie ahead for Dr. Graham and other women of the time. In addition to challenges in the workplace, there were difficult relationship issues that also arose at home. Men were not prepared for women to be the primary breadwinner in the family. Similarly, society was not used to working women—she was the only working mother among all of her son’s friends! Dr. Graham admits that she didn’t really think about the lasting

impact of her actions at the time, but she and others were blazing new trails. They were making it easier for those of us who have come after them.

Accounts like Dr. Graham’s and so many of the other women interviewed for the upcoming book shed an honest, human light on the trials and triumphs of juggling the roles of physicians, mothers, scientists, and leaders. Their work also documents an important time in the advancement of women in dermatology and will be a joy to share with female physicians present and future. ■

MAKING A DIFFERENCE

Play Safe in the Sun Outreach Season Ends with a Bang in Danville, CA

By *Sonia Badreshia-Bansal, MD*
Event Co-host

It was a rewarding finish for the final event of the WDS outreach season and the 3-year term of “Play Safe in the Sun,” collaboratively supported by L’Oreal USA, at the CVS/pharmacy LPGA Challenge Tournament in Danville, CA on October 14-17, 2010. My husband **Vivek Bansal, MD** and I were very happy to return to this venue as co-hosts, and as the final activity of the 3-year run of the campaign, this experience was particularly meaningful.



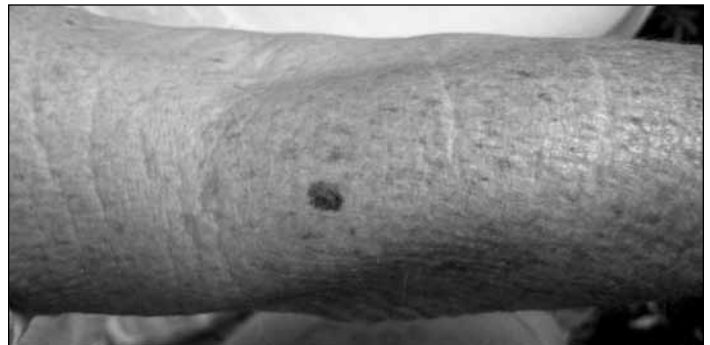
Through direct outreach efforts of 20 hard working and enthusiastic volunteers reaching several thousand people—including volunteers, fans, players, caddies and members of the media—our team provided 193 skin cancer checks, 400 sun damage assessments, educational materials and 17,500 sunscreen sample giveaways. As my fourth consecutive LPGA tournament in the San Francisco area, this outreach event was the most successful I have experienced by far.

Our efforts not only generated high participation, but also strong media interest, including a “Play Safe in the Sun” segment that aired nationally on the Golf Channel. It was especially exciting to be able to educate people about sun safety along with key LPGA headliners such as **Paula Creamer**, who is also the WDS Sun Safety ambassador, and

Leta Lindley, another Tour player, who shared her experience from the mom’s perspective. Additionally, articles about “Play Safe in the Sun” and sun safety tips appeared in Golf Digest, LPGA.com, and numerous local and regional news outlets in print and the Internet. At press time, an international article for the Japan audience was in the works as well!

We began our outreach with a private screening day for 38 players, caddies, and members of the media. For tournament fans and volunteers, we offered two and a half days of outreach, screening 155 spectators and

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During LPGA Media Screening Day—this suspicious lesion on the arm was a biopsy proven melanoma when the patient had it checked with her dermatologist in southern California



Sonia Badreshia-Bansal posing with the WDS ambassador and headlining LPGA player, Paula Creamer



LPGA player and busy mom Leta Lindley, Sonia Badreshia-Bansal, and Jodi Bruder after taping a segment on sun safety for the Golf Channel

Play Safe in the Sun

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providing sun damage assessments to more than twice that number of people. All tolled, our skin cancer screenings caught 150 suspicious lesions, including two potential melanomas!

Particularly notable this year was the interest generated by LPGA players who sought out our team to have their skin screenings performed, some of whom arranged to drop into my office to have suspicious lesions treated due to their hectic travel schedules. Another thrilling moment was witnessing the regular messages displayed on the electronic score boards set up in key strategic locations: the symbolic rose set beside “WDS Play Safe in the Sun Campaign, Have your skin checked by a board certified dermatologist. Physicians Leaders Mentors.” A big hit was the Reveal imager (a UV reflectance camera), which communicated and stressed the message of sun safety, and gave visitors a take-home photograph to dramatically remind them to protect their skin. Additionally, the UV color-changing bracelets were popular among people of all ages.



Several enthusiastic volunteers participating even on a cold, rainy day!

I was honored to be a part of this historical event and work alongside such a fantastic line up of volunteers. ■

A very special and heartfelt thank you to the entire team of enthusiastic volunteers:

Sonia Badreshia-Bansal, MD
(Co-chair)

Vivek Bansal, MD (Co-chair)

Samaya Bansal

Jodi Bruder

Candy Castillo

Julliann Castillo

Genevieve Dace, NP

Amber Duenas, Aesthetician

Eric Fromer, MD

Cheryl Grecco

Rohith Gupta

Sonali Gupta

Linda Heggen, MA

Terri Marlett, RN, BSN

Chris Milam, RN, BSN

Kathy Millar

Shaheen Oshtory, DO

Melissa Pattee, PA-C

Penny Perez, RN

Helen Petros, MA

Amber Young, MA

Tara Block (Merz Aesthetics Rep)

Nicole Kelley (La Roche-Posay Rep)

Jenny Masstricht
(La Roche-Posay Rep)

Debbie Newcomb
(DUSA Pharmaceuticals Rep)



We appreciate the generosity of L’Oreal USA for its ongoing support of Play Safe in the Sun and thank the following companies for samples provided:

La Roche-Posay, L’Oreal, Garnier, SkinCeuticals, and Galderma.

By Mary Wu Chang, MD

Years ago, when I was a resident, I asked a lot of WDS members what their coping strategies were in balancing work and parenthood. People would sigh, say it is a tremendous challenge, and then crack a joke and start laughing. I wasn't sure what to make of that. I was nervous heading into parenthood, a challenge I wasn't sure I was up to. Well, here I am many years later, with three children, and a two career marriage. I survived, and even thrived. It was and is a tremendous challenge. I am constantly learning and adjusting every day. But my life is so much richer with more love, more meaning and more positive energy than it was back in simpler times. The funny thing is that now when young people ask me how I do it, I too, end up cracking a joke and laughing. Frankly, you really have to keep your sense of humor to survive. Here are

some of the pearls of wisdom that colleagues have shared with me along the way:

1. Be generous to your nanny or babysitter. They know when you are generous and when you are not.
2. Live close to your office/work place.
3. You have to draw the line about discipline somewhere. You may as well draw it closer in, and make life easier for everyone.
4. Schedule time to renew yourself. Recognize the signs of stress, and burn-out.
5. Take care of yourself. There is a saying: "What does the mother lion do first after a kill? Feed herself."
6. Prioritize getting enough sleep. This is my best advice to myself that helps me cope with anything better. ■

President's Message

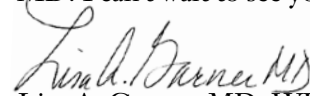
Continued from page 1

whether you are just beginning your professional career, in the middle of it or anticipating retirement. The WDS treasures your membership and looks forward to your participation. We will learn, grow, and serve together, and

along the way, cherish the new friends we have made.

Thank you to all of you who have helped me in a thousand different ways during my year as president. Come celebrate with us at the WDS annual

meeting and join me in welcoming your president for 2011, Diane Berson MD! I can't wait to see you all there! ■



Lisa A. Garner, MD, WDS President

Call for Volunteers



Becoming a volunteer is the best way to connect with fellow WDS members, develop your leadership skills, and become an integral part of the WDS community. We have a committee that will match your interests. Get involved today!

Visit www.womensderm.org/committees/signup.html

Top 10 Reasons To Be a WDS Member

- Opportunity to Network
- Community Service and Outreach
- Gain Leadership Experience
- Experience the Annual Meeting Luncheon
- Chance to Mentor and be Mentored
- Volunteer Opportunities
- Career Development
- Be a Part of an International Group of Dermatologists
- Educational Grant Research Opportunities
- Meet the Leaders in the Field of Dermatology



Women's Dermatologic Society

The WDS wishes to thank the following donors who have made contributions as of November 12, 2010.

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In honor of Florence Berson, Judge Edward Kakita and Geraldine Waldorf
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Lisa Garner, MD
Janet Hickman, MD
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In honor of Judge Edward Kakita, Florence Berson, Susan Weinkle, MD, Allan Oseroff, Victor D. Newcomer, MD, and in Memory of Walter Shelley, MD and Marie France Demierre, MD
Mary Lupo, MD
In honor of Florence Berson

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Women's Dermatologic Society

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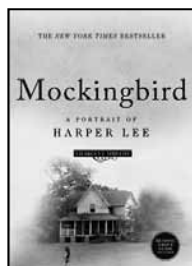


Plainsong

by Kent Haruf

In *Plainsong*, Kent Haruf weaves together the complicated lives of simple people in a small rural town. The author develops multiple story arcs between the characters that intertwine. Though they face multiple challenges—unplanned pregnancy, loneliness, depression, and abandonment—the characters are able to surmount them. The book reveals that the human spirit is triumphant in the end. *Plainsong* was a finalist for the National Book Award.

—Recommended by Lily Huynh and Kien T. Tran, M.D.



MOCKINGBIRD

by Charles J. Shields

I can never keep a great book on my shelves. Several times I have eagerly thrust a copy of *To Kill a Mockingbird* into the hands of an unwitting houseguest who admits to having never read it in school.

For those of you equally touched by this famous American novel, *Mockingbird* will provide a fascinating peek into its origins via this unauthorized biography. The reclusive 84 year old Nelle Harper Lee is certainly not providing any information. Mr. Shields had to dig deep through old newspaper articles and interviews to build a second hand story of her life. You can feel his straining for accuracy and legitimacy. Each chapter has at least fifty referenced sources.

All the major elements of TKAM (we dermatologist love our acronyms) are rooted in Ms. Lee's life. We find that she was a tomboy and quite precocious (Scout!). Her father was a lawyer (Atticus!). Her mother had mental illness and was essentially absent from her upbringing (the dead mother!). Her best friend was the dandy little boy down the street, Truman Capote (Dill!). The unjustly accused black man, Tom Robinson, reflects the plight of the Scottsboro boys.

I've always mourned the fact that Ms. Lee only published one novel, and have secretly hoped that a trove of manuscripts will be found in her attic in Monroeville, Alabama when she passes. After reading this biography, I have a better understanding of how she poured her entire self into this one, best writing. There will be no more.

—Recommended by Carolyn Lyde, MD



Petals & Pearls

WDS Members: If you have not yet done so order your complimentary WDS keepsake book *Petals & Pearls* on the WDS website today! Additional copies may be obtained for a donation of \$65.

Contact wds@womensderm.org or call 1-877-WDS-ROSE (973-7673) for details.

WDS ANNUAL MEETING & LUNCHEON

FEBRUARY 3 – 6, 2011

HILTON NEW ORLEANS RIVERSIDE | NEW ORLEANS, LA
SCHEDULE OF EVENTS

Thursday, February 3

Practice Enhancement Reception

5:00 – 6:30 pm

The Lupo Center for Aesthetic & General Dermatology

Wine & Chocolate Reception

Hosted by the Academic Dermatologists and Mentorship Committees

7:00 – 8:30 pm

Arnauds

Friday, February 4

WDS Center Open

9:00 am – 5:00 pm

Hilton Riverside—Marlborough

WDS Networking Reception

5:30 – 7:00 pm

Tommy's Wine Bar

Saturday, February 5

WDS Center Open

9:00 am – 5:00 pm

Hilton Riverside—Marlborough

Sunday, February 6

WDS Board of Directors Meeting

Meeting—7:00 am – 9:00 am

Hilton Riverside—Jefferson

Annual Meeting Luncheon

Noon – 2:00 pm

Hilton Riverside—Grand Ballroom

Register today at www.womensderm.org/events

Committee Meeting Schedule:

Friday, February 4

9:00 – 10:00 am	Membership Committee
9:00 – 10:00 am	Website Committee
10:00 – 11:00 am	Fundraising Committee
10:00 – 11:00 am	Career Development Committee
11:00 am – 12:00 pm	Editorial Board
12:00 – 1:00 pm	Business Interest Group
2:00 – 3:00 pm	Women Dermatologic Surgeons Committee

Saturday, February 5

6:45 – 7:30 am	Past Presidents Breakfast
9:00 – 10:00 am	Finance Committee
9:00 – 10:00 am	Historical Task Force
10:00 – 11:00 am	Member Renewal Retreat Task Force
12:00 – 1:00 pm	International Affairs Committee
2:00 – 3:00 pm	Networking Committee

ELECTIONS

2011 WDS Officer and Board of Directors Candidates

The WDS Nominating Committee proposes the following candidates for WDS Officer and Board of Director positions to be presented to the WDS membership at the Annual Business Meeting to be held at the Hilton Riverside in New Orleans on Sunday, February 6, 2011.

President-elect (2011-2012)

Janet G. Hickman, MD

Lynchburg, VA

Vice President (2011-2012)

Tina S. Alster, MD

Washington, DC

Treasurer (2011-2015)

Mary E. Maloney, MD

Worcester, MA

Historian (2011-2015)

Marianne N. O'Donoghue, MD

Oak Brook, IL

BOARD OF DIRECTORS (2011-2015):

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Nashville, TN

Jenny Kim, MD

Los Angeles, CA

Neil Sadick, MD

New York, NY

Heidi A. Waldorf, MD

New York, NY

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**Three reasons to keep the WDS
a vibrant organization!**

Donate today to the WDS Legacy Fund
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Visit www.womensderm.org/legacy
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NEWS & NEWSMAKERS

Compiled by Michelle Pennie, MD

Valerie Callender, MD appeared on *The Dr. Oz Show* with a panel of three physicians discussing various topics concerning women. Dr. Callender discussed hair loss and graying and what women can do about these issues.

Brooke Jackson, MD was recently selected as one of 10 featured runners for the Bank of America Chicago Mar-

athon. Brooke was selected because of her devotion to running, her community and skin safety, promoting awareness and skin cancer prevention. She started Chicago Fit, the Chicago chapter of USA Fit, in 1999 which now boasts over 450 members. Brooke competed in her 9th marathon and 4th Chicago Marathon. ■

SAVE THE DATE

2011 Member Renewal Forum
August 2 & 3, 2011
New York City Vicinity

Please submit your news items to mlpennie@gmail.com and dwright@womensderm.org.



Women's Dermatologic Society
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Phone: 571-527-3115

Fax: 571-527-3105

Toll-free: 877-WDS-ROSE
(877-937-7673)

Email: wds@womensderm.org

Lisa A. Garner, MD *WDS President,*
2010-2011

Jenny Murase, MD *Newsletter Editor*

Christine M. Klein, *Executive Director*

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Communications

This newsletter is supported by:

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MISSION STATEMENT

- Identify, train and recognize women leaders in dermatology;
- Provide a forum for developing relationships through mentoring and building of coalitions;
- Provide a forum for the exchange of ideas and research relevant to women's issues;
- Promote the highest possible standards of ethics, support of research, patient care patient education and public education.

VISION STATEMENT

- WDS envisions a professional environment, which recognizes the unique contributions by women in dermatology.
- WDS strives to ensure that women in dermatology have full access and opportunity for professional advancement.
- WDS focuses on balancing the diverse demands of medicine, family and community.
- WDS encourages and supports women to maximize their personal and professional potential and to contribute to our specialty and specialty.

2011 Membership Renewal

Renew your membership today! Here are three easy options to continue the benefits of the WDS.

- 1. Renew online:** www.womensderm.org/members/renew
- 2. Renew by phone:** Call the WDS Headquarters at (877) WDS-ROSE.
- 3. Renew by fax:** Fax your invoice to the WDS Headquarters at (571) 527-3105.

Questions please contact the WDS at toll-free at 1-877-WDS-ROSE (937-7673) or via e-mail wds@womensderm.org ■