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PRESIDENT'S MESSAGE

As I begin my term as President of the Women's Dermatologic Society (WDS), I am filled with excitement and enthusiasm for what lies ahead. As a group filled with emotion, passion and confidence for the work we do in mentoring others and serving the community, our organization is so much different from any other in the field of Dermatology and I am proud to be a part of it.



Valerie D. Callender, MD

So what's on the horizon for 2014?

This year we celebrate 10 years of service, and I couldn't be happier to note such an important milestone. I first became active with the WDS through our Service program and the Play Safe in the Sun program, and have been delighted to watch these projects expand over the years. We frequently hear from members and industry partners about the importance of our community outreach and the value of educating the public on skin health. People are excited and want us to continue the good work we are doing, and we are going to make that happen.

The WDS has so much to offer, so why not bring that to all the countries of the world? This year, we will look to expand our international presence and recruit more members from around the globe. A group in South Africa is working hard to start our third international WDS sister society and, for the first time, we will be hosting a WDS Networking Reception at the Canadian Dermatology Association's Annual Meeting in Toronto in June. In addition, we will host an International Leadership Retreat in Vancouver at the 2015 World Congress of Dermatology.

Many of our members have said they want more local

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Annual Meeting Luncheon Celebrates 10 Years of Service!

By Kristina A. Collins, MD

On Sunday, March 23rd, Women's Dermatological Society members, guests and friends gathered at the Hyatt Regency Denver for the WDS Annual Meeting Luncheon, as SUNY Downstate resident **Andrea Hui, MD** performed classical selections on the piano. 'The Wonderful Discovery of Service' proved to be a fitting theme this year, as WDS marks the tenth anniversary of its commitment to community outreach.

In her opening remarks, WDS President **Amy Paller, MD** stressed the importance of the many services the WDS has provided to each of us - whether through grants, networking or other opportunities - and recognized **Wendy E. Roberts, MD** for establishing and chairing the first WDS Service Committee, along with consultant Nancy Fitzgerald for her support of numerous WDS service initiatives. **DeDee Murrell, MD** was acknowledged for her award in international service from the International League of Dermatologic Societies.

Under the leadership of Dr. Paller, the past year has been one of achievement and innovation for the WDS. The Member Enrichment and Leadership Development (MELD) forum was a remarkable success, and plans are already underway for another WDS Leadership Forum at the World Congress of Dermatology in Vancouver next June. Our focus on improving and modernizing communication and connectivity led to development of the WDS iPhone app and YouTube channel, while a Regional Task Force (now the Regional Groups committee) was established to promote networking, elevate the value of membership and provide additional service opportunities within the organization. At the same time,

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WDS ANNUAL MEETING LUNCHEON

By: Felisa S.A. Lewis, MD

Lynn A. Drake, MD Presented with Rose Hirschler Award

Lynn Drake, MD, a pioneer for women in the public policy arena at the national and international level, and a leader in many dermatologic organizations, was presented with the WDS Rose Hirschler Award for 2014.



Rose Hirschler Awardee Lynn Drake, MD.

In accepting her award, Dr. Drake recalled her term as the second president of the Women's Dermatologic Society (1984-87) and the impact of Dr. Wilma Bergfeld who, upon passing the gavel to Dr. Drake, declared the earrings she was wearing to be "unacceptable" and replaced them with her own. Dr. Drake wore those very same earrings to receive the Rose Hirschler Award, as they reminded her of the friendship and support she has received from the WDS. Among the pearls of wisdom Dr. Drake shared, we should all "remember that everything [in life] is a negotiation ... decide how you want to spend your time ... and hold on to your own core values - but be open to adventure!"

Mary P. Lupo, MD Honored as Mentor of the Year

Since 1993, the Society's Mentorship Program has allowed more than 500 early career dermatologists to spend time one-on-one with an established mentor in



L to R: WDS Mentor of the Year Mary Lupo, MD with WDS Awards Committee Chair Lisa Garner, MD.

a specific area of expertise. This year, the WDS honored **Mary Lupo, MD** as Mentor of the Year for her 30+ years as a teacher, educator and mentor.

She is also a passionate teacher to residents and peers through the ASDS preceptor program, the WDS Mentorship Program, Cosmetic Bootcamp University and the resident injection clinic she developed while Chief Resident at Tulane.

Noting that her daughter, Francesca, was attending the luncheon with her, Dr. Lupo pointed out that "mentoring is a form of mothering." She prompted everyone to thank their mentors by writing a note or giving them a call, and "pass it on" by being a mentor to others.

Valerie D. Callender, MD Receives the President's Award



L to R: Amy Paller, MD with President's Award recipient Valerie Callender, MD.

Before accepting the gavel that marks her new role as incoming WDS President, **Valerie Callender, MD** was honored by Dr. Paller with the President's Award for her support and inspiration throughout Dr. Paller's term. The WDS is looking forward to a bright future under the direction of Dr. Callender, founder of Callender Dermatology and Cosmetic Center in the Washington, DC area and an internationally-recognized expert on pigment disorders and hair loss.

WDS ANNUAL MEETING LUNCHEON

Walter B. Shelley, MD Leadership Award Recognizes Stephen I. Katz, MD, PhD

Stephen I. Katz, MD, PhD was honored with the Walter B. Shelley Leadership Award, which periodically recognizes a worthy individual who has



Walter B. Shelley, MD Leadership Award recipient Stephen I. Katz, MD, PhD

made a significant contribution toward supporting women in dermatology.

A renowned researcher in the field of immunodermatology, Director of the National Institute of Arthritis and Musculoskeletal and Skin Diseases/National Institute of Health since 1995, and a Senior Investigator in the Dermatology Branch of the National Cancer Institute, Dr. Katz has recognized the low numbers of women in clinical investigative dermatology. In his remarks, Dr. Katz noted how he has often admired the networking and mentoring opportunities made available by the WDS, and advocates strongly for the research community to join forces with the WDS to “address the challenges and impediments” to women in basic and clinical research.

Latanya Benjamin, MD and Rebecca Tung, MD are WDS Volunteers of the Year

Latanya Benjamin, MD and Rebecca Tung, MD were recognized as WDS Volunteers of the Year for outstanding contributions in community service, including their efforts on behalf of the *Time Out, Protect your Skin* (TOPS) initiative that helps educate children and teachers about sun safety. Dr. Tung also developed a child-friendly presentation, available for all WDS members to use in sun safety education: www.playsafeinthesun.org.

Dr. Benjamin, an Assistant Clinical Professor of Dermatology and Pediatrics at the Lucile Packard Children’s Hospital and Stanford University, has published

and presented extensively in the area of pediatric dermatology. In 2010, she received the Recognition of Service Excellence (R.O.S.E.) Award at Lucile Packard Children’s Hospital at Stanford.

Dr. Tung is an Associate Professor of Dermatology and Mohs surgeon at Loyola University Dermatology. She is a member of the WDS Board of Directors, chaired the WDS *Petals & Pearls* Task Force, and serves on several committees for WDS and other dermatologic societies. ■



L to R: WDS Volunteers of the Year Rebecca Tung, MD and Latanya Benjamin, MD



L to R: Annual Meeting Co-Chairs Cory Dunnick, MD, Loren Golitz, MD and Adrienne Stewart, MD

WDS ANNUAL MEETING EVENTS



L to R: Suzanne Connolly, MD, Evangeline Handog, MD, Marianne O'Donoghue, MD and Tania Cestari, MD, PhD at the WDS Networking Reception.



L to R: Practice Enhancement Reception host Adrienne Stewart, MD with Joanna Ebbers of SkinCeuticals (reception sponsor).



L to R: Career Development Committee members Lisa Drage, MD, Lucy White, MD and Committee Chair Julie Hodge, MD.



L to R: Laurent-Emmanuel Saffre (Pierre Fabre USA), James Sanders (Merz Pharmaceuticals), WDS Fundraising Committee Co-Chair Erin Gilbert, MD, PhD and Charles Hahn (Valeant).



Legacy Council Chair Susan Weinkle, MD (left) with Legacy Celebration honoree Tina Alster, MD.



WDS Executive Committee members (front row, L to R): Janet Hickman, MD, Valerie Callender, MD, Amy Paller, MD and Kathleen Hectorne, MD; (back row, L to R): Alison Spera, Diane Berson, MD, Adelaide Hebert, MD, Neil Sadick, MD, Marta Rendon, MD, Mary Maloney, MD and Susan Weinkle, MD.



With great humor, keynote speaker Deborah Fine provided insight into "The Fine Art of Small Talk."

PRESIDENT'S MESSAGE

Continued from page 1

interaction and opportunities to spread the WDS mission in their hometown, so regional and local involvement will also be a big part of our focus this year. A newly-formed committee of enthusiastic members will drive this effort, and I hope you will join us!

We recently met with some of our corporate partners who are committed to working with us in building a stronger WDS. They described us as a group with passion, pride, strong commitment and values ... one that is so very different than any other organization they partner with ... one that offers the intangibles, like mentorship and networking. This year we will work even closer with our corporate partners to deliver more to our members.

If you are a member of WDS, thank you for your support. If you haven't yet joined, now is the time! This year will be one of change and you'll want to be a part of it. As we look

at ways to modernize the organization and provide more value to our members, work is already underway to launch a new website that will offer a strong social media presence in order to advance our commitment to service, networking and mentorship, and strengthen our brand.

On behalf of our entire leadership team, I want to thank you for your interest and commitment to the WDS. I am fully committed to serving with passion, supporting you, listening to your ideas, and growing this incredibly important organization that is very dear to my heart.



Valerie D. Callender, MD
WDS President, 2014-2015

Annual Meeting Luncheon Celebrates 10 Years of Service!

Continued from page 1

recruitment of new members remains essential to WDS; while membership has increased 16% to nearly 1500, efforts are underway to achieve 50% growth in the year ahead.

The business meeting portion of the luncheon included recognition of industry sponsors for their dedication and support for the WDS mission, and **Neil Sadick, MD** and **Erin Gilbert, MD, PhD** for their hard work as Fundraising Committee Co-Chairs. After approval of the new panel of officers and directors, Dr. Paller thanked retiring officers **Janet Hickman, MD**, **Kathleen Hectorne, MD**, and **Mary Maloney, MD**, along with retiring directors **Kimberly Butterwick, MD**, **Adelaide Hebert, MD**, **Amy Derick, MD**, **A. Shadi Kourosch, MD**, **Marta Rendon, MD**, and **Kristen Stewart, MD**.

WDS Awards Committee Chair **Lisa Garner, MD** took the stage to present the Walter B. Shelley, MD Leadership Award to Steven L. Katz, MD, PhD; the Mentor of the Year Award to **Mary Lupo, MD**; the Rose Hirschler Award to **Lynn Drake, MD**, and Volunteer of the Year Awards to **Rebecca Tung, MD** and **Latanya Benjamin, MD**. Awards were also presented to Gold Rose winning publications American Baby, Elle, Fitness, SELF and Everyday with Rachel Ray for excellence in health and beauty journalism. Attendees then paused for a moment of silence in

remembrance of **Alan Shalita, MD**, a beloved WDS member and mentor who passed away earlier this year.

Dr. Paller then revealed her choice for the President's Award: President-Elect **Valerie Callender, MD**, who made a fun entrance to Pharrell's song "Happy." The presidential gavel was passed with both ladies looking radiant in red, as Dr. Callender advised all members that we should be quite happy - both collectively and individually - to be part of this powerful and dynamic group of women and men.

Best selling author and communication expert Debra Fine gave members insight into "The Fine Art of Small Talk" during her keynote address, with humorous anecdotes on what to do when you can't remember an acquaintance's name, how to start a conversation with someone new and how to gracefully exit a conversation. She ended with a poem entitled "New Member," underscoring how intimidating a group can initially be to a new member and encouraging everyone to reach out and open the lines of communication with new members.

The WDS 2014 Annual Meeting Luncheon would not have been possible without the hard work and dedication of the Annual Luncheon Committee, under the leadership of Co-Chairs **Cory Dunnick, MD**, **Loren Golitz, MD**, and **Adrienne Stewart, MD**. ■

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For more than 40 years, the Women's Dermatologic Society (WDS) has been helping women in dermatology realize and fulfill their greatest potential. Now is the perfect time to contribute to the Legacy fund to help build a solid future for the WDS. Make your pledge today!

The WDS Legacy Council wishes to recognize and thank the following donors who have made contributions through March, 2014, with their cumulative rose designation.

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 Karen Nern, MD
 Amy Newburger, MD
 Allison Nicholas, MD
 Thomas Nicrotri, MD
*In honor of Elizabeth Mc Burney, MD and
 In memory of Martha Cadwell Innes*

Antoinette Notaro, MD
 Maureen Olivier, MD
In honor of Elizabeth McBurney, MD
 Cynthia Olson, MD
 Oge C. Onwudiwe, MD
 Chinwe Onyekonwu, MD
 Seth Orlow, MD
 Arisa Ortiz, MD
In honor of Tina S. Alster, MD
 Julia Padgett, MD
 Melanie Dawn Palm, MD
 Daniel Palmerton
 Susan Pardee, MD
In honor of Josh
 Michelle Pennie, MD
In honor of Mary Lupo, MD
 Maritza Perez, MD
 Barbara Pestana
 Tania R. Peters, MD
 Susan Marie Poelman, MD
 Miriam Keltz Pomeranz, MD
 Rainer Pooth
 Helene & Mark Popowsky, MD
In honor of Florence Berson
 Jennifer Levin Popovsky, MD
 Vera H. Price, MD
 Phoebe E. Rabbin, MD
 Sharon Smith Raimer, MD
 Vidya Rajpara, MD
 Anne Ramsdell, MD
 Ines Verner Rashkovsky, MD
 Desiree Ratner, MD
 Parisa Ravanfar, MD
 Kelley Pagliai Redbord, MD
 Paul Rehder, MD
In honor of Patricia Walker, MD
 June & Jay Reich, MD
In honor of Florence Berson
 Amy Reisenauer, MD
In honor of Frances Storrs, MD
 Marta Rendon, MD
 Zakiya P. Rice, MD
 Phoebe Rich, MD
 Joyce Rico, MD
 Brent Roberts, MD
 Janet Louise Roberts, MD
 Heather Dawn Rogers, MD
 Nicole Rogers, MD
 Susan S. Roper, MD
 Diane Rose, MD
 Marjorie Rosenbaum, MD
 Karla Rosenman, MD
 Amy Ross, MD
 Elizabeth Faircloth Rostan, MD
 Peter & Jane Rubin, MD
In honor of Florence Berson
 San Luis Dermatology
 Kathleen Sawada, MD
In honor of Mary Sawada
 Larissa Scanlan Zaulyanov, MD
In honor of Tina Alster
 Julie Schaffer, MD
 Lori Scarafiotti
 Mimi Schatzberg, MD
In honor of Florence Berson
 Cynthia Schlick, MD
 Adriana Schmidt, MD
*In honor of Sandra Read, MD and
 Michel McDonald, MD*
 Jimmy Schmidt, MD
In honor of Sandra Read, MD
 Margery Scott, MD
 Keeter Sechrist, MD
 Shelley Sekula Gibbs, MD
In honor of Rachel Spiller, MD

Karen & Steven Seltzer, MD
In honor of Florence Berson
 Roberta Sengelmann, MD
 Shabnam Shahabadi, MD
 Sandra Shrader, MD
 Daniel Siegel, MD
 Jonathan Silver, MD
In honor of Florence Berson
 Nanette Blythe Silverberg, MD
 Joanne Simpson, MD
 Randi Singman, MD
In honor of Florence Berson
 Shari Skinner, MD
 Lori Skopp, MD
In honor of Florence Berson
 Joseph Sobanko, MD
 Kerrie Spoonemore, MD
 Sharleen St. Surin-Lord, MD
 Alison Stallings, MD
 Leonard & Hermina Stein, MD
In honor of Florence Berson
 Linda F. Stein Gold, MD
 Adrienne Stewart, MD
 Louise Stewart, MD
 Martha Stewart, MD
 Allison Jones Stocker, MD
 Toni C. Stockton, MD
 Dana & Andrew Stone, MD
In honor of Florence Berson
 Frances Storrs, MD
In honor of Diane Baker, MD
 Cynthia Strohmeier, MD
 Sumayah Taliaferro, MD
 Irwin & Florence Tanzman, MD
In honor of Florence Berson
 Susan Taylor, MD
 Ruth Tedaldi, MD
 Rochelle Torgerson, MD
 Abel Torres, MD, JD
 Donna Twist, MD
In honor of Florence Berson
 Susan Van Dyke, MD
 Thomas Van Meter, MD
 Tina Venetos, MD
 Michele Verschoore, MD
 Jennifer Vesper, MD
 Allison T. Vidimos Stultz, RPH, MD
 Karen Vigeland, MD
In honor of Memory of Marie Kasma
 Marcia Wade, MD
In honor of Florence Berson
 Jill Waibel, MD
 Susan Wall, MD
 Kalman Watsky, MD
 Jacob Waugh, MD
 William Werschler, MD
 Tina West, MD
 Lezlee Westine
 Patricia Westmoreland, MD
 Margot Whitfeld, MD
 John Williams
 Mary Williams, MD
 Katy Lynn Wiltz, MD
 Jane Wolf
 Cyndi Yag-Howard, MD
 Inia Yevich-Tunstall, MD
 Jane Y. Yoo, MD
 Avis Yount, MD
 Donna Zinman, MD

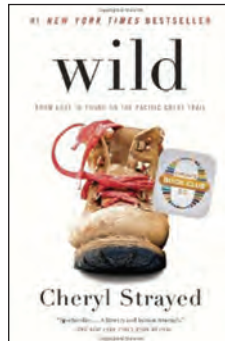
By Felisa S.A. Lewis, MD and Jennifer Sorrell, MD

Wild: From Lost to Found on the Pacific Crest Trail

By Cheryl Strayed

This novel is a documentary of the author's life, starting at a point when she was lost. After a brief retelling of her childhood and the 'granola, live-off-the-land' atmosphere she and her siblings were raised in by their mother and stepfather, she then describes how she grew up, married a lovely man and went to college - with her mother as her classmate. Life was perfect ... until her mother was diagnosed with late-stage lung cancer and succumbed to the disease just a few short weeks after the initial diagnosis. As her stepfather, sister and brother all drift apart while dealing with their own internal pain, the author comes to realize how much her mother held their family together.

Extra-marital affairs and illicit drugs play a part in Strayed's life before she is faced with an intervention from her soon-to-be ex-husband. She then decides to hike more than a thousand miles of the Pacific Coast Trail from central California to Oregon alone, in order to gather clarity and direction. This book is the story of that trip, and it is difficult to imagine the learning curve faced by a first-time hiker who is laden down with a backpack she can barely lift and a gas stove she cannot light. This novel was extremely eye-opening and ultimately uplifting.



the shadowy underground of illicit drugs. Even when he is at his worst, Tartt humanizes Theo and keeps the reader sympathetic. (Reviewer's note: I especially recommend listening to the audiobook. The narrator uses remarkable skill in developing a unique and distinctive accent for each character, which enriches the experience of the book.)

Where'd You Go, Bernadette

By Maria Semple

This novel takes an innovative approach in telling the story of a family of three - Bernadette Fox, Elgin Branch and their daughter Bee - through excerpts from e-mails and letters. Bee is brilliant, excelling at the Galer Street School in Seattle and making headway toward a highly-coveted position in an Ivy League-bound boarding school. Bee is not only bright, but also witty, helpful and humble. While she shines in her school environment, her home life is quite complex. Her mother Bernadette was once a talented architect who reached fame in Los Angeles with her unique concepts and "green" designs. A disagreement with a neighbor set into action Bernadette's flight from LA, and her slow descent into paranoia and isolation. Her inner turmoil with social interaction continues as she constantly complains about the parents of Bee's schoolmates or, as she calls them, the 'Galer Street gnats.' This great, fast-paced read was cited by the New York Times as a "sparkling novel" full of "free-range hilarity." ■



The Goldfinch

By Donna Tartt

This book was featured on many "Best of 2013" lists, and with comparisons to Dickens there is little question why. It follows the story of Theo Decker, who experiences the devastation of a 9/11-type explosion at the Metropolitan Museum of Art that results in the death of his mother and his personal claim to the namesake of the book, a 1654 painting by Carel Fabritius. Headed for a relatively uneventful life as an average person, the explosion catapults Theo into worlds that he would likely have never experienced - from the wealth of Park Avenue to



What Are You Reading?

What's on your nightstand? In your Kindle? Going in your beach bag? Have you come across a book that has been helpful in your personal or professional life? Which top seller would you recommend? We welcome any and all suggestions for Reads & Recommends!



Send your ideas to our Newsletter Coordinator (Laurie Schall) at lschall@womensderm.org

In the spirit of “continuing medical education” (CME), the Young Physician’s Task Force is honored to feature Dr. Tarbox once again in this teaching series featuring clinical cases, histopathology, and dermatoscopic images.

Dermatopathology: Pilomatrixoma

By Michelle Tarbox, MD

Pilomatrixoma is a benign cutaneous neoplasm derived from the hair matrix. It is also known as a calcifying epithelioma of Malherbe, or by the alternate spelling, pilomatrixoma. Pilomatrixomas typically arise on the head and neck or upper extremities and are usually solitary. When multiple pilomatrixomas are present, they may be associated with myotonic dystrophy and a mutation in the beta catenin gene. They are relatively common in childhood and are often seen on the face. Clinically, they are firm nodules often with a slight bluish hue (Figure 1) with irregular contours which are enhanced when the skin is stretched over the lesion also known as “tent sign,” reminiscent of the way poles hold up the

material of a tent.

Histologically, they are characterized by a sharply-demarcated and well-circumscribed nodule present in the lower dermis, sometimes extending into the subcutis. There are two major cell types composing the lesion: peripheral basophilic cells, and central anucleate “ghost” cells with a pale empty space where the nucleus used to be and abundant pink cytoplasm. Often, there are transitional types of cells between the basophilic cells and “ghost” cells which have pink cytoplasm similar to the “ghost” cells, but which still retain their nuclei (Figures 2, 3, and 4). Pilomatrixomas are very commonly ruptured, and calcification, ossification and foreign body reaction are very commonly seen. ■



Figure 1: Firm papule with slight bluish hue on the face of a young patient.

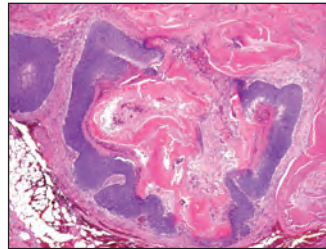


Figure 2: Sharply demarcated and well circumscribed nodule in the lower dermis

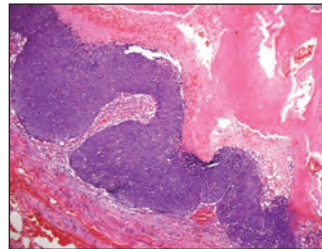


Figure 3: Lesion composed of peripheral basophilic cells, transitional cells and central anucleate “ghost” cells

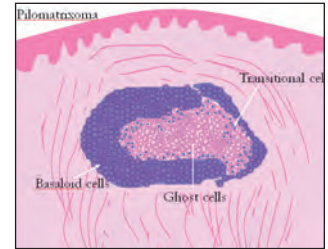


Figure 4: Schematic of pilomatrixoma illustrating peripheral basophilic cells, transitional cells, and central anucleate “ghost” cells

RAFFLE WINNERS ANNOUNCED!

Our lucky DermLite winners are:

Trisha Dasgupta (Drexel University College of Medicine)

Lina Naga (University of Maryland School of Medicine)

Patricia Todd (Loyola University)

And Free WDS Membership goes to ...

The following residents and post-residency young physicians (1-3 years out) are the lucky winners of WDS membership for one year, compliments of the Young Physician’s Committee! Residents who already receive free membership may apply their raffle winnings in the first year of post-residency.

Laura Kendra DeLong, MD

Alexandra Frydman, MD

Jaimie Glick, MD

Carolyn Goh, MD

Anna Haemel, MD

Maria Kessides, MD

Janiene Luke, MD

Anne Mahoney, MD

Ginger Mentz, MD

Mercy Odueyungbo, MD

So Yeon Paek, MD

Ricardo Paniagua, MD, PhD

Tania Peters, MD

Jennifer Peterson, MD

Caitriona Ryan, MD

Mona Sadeghpour, MD

Sarah Schram, MD

Wendy Schumacher, DO

Kathryn Serowka, MD

Annie Wang, MD

In Memoriam: Alan R. Shalita, MD

Dr. Alan R. Shalita, a great friend and champion of the Women's Dermatologic Society for over 20 years who dedicated countless hours to mentoring young physicians, passed away on February 2, 2014.



A distinguished professor of dermatology and longtime chair of the Department of Dermatology at SUNY Downstate Medical Center, Dr. Shalita was revered by the doctors he trained for almost

40 years.

In 1975, Dr. Shalita became chief of dermatology for both University Hospital of Brooklyn and Kings County Hospital Center, and was a consultant in dermatology services for the Brooklyn VA Hospital. He also served in leadership positions with the American Dermatological Association, the Association of Professors of Dermatology, the American Academy of Dermatology, the AAD Councils on Scientific Assembly and Communications, and the World Congress of Dermatology.

WDS SCHEDULE OF EVENTS

August 7 - 9

WDS Mid-Year Meeting | AAD Summer Academy
American Academy of Dermatology - Chicago, IL

September 7

Susan G. Komen Race for the Cure Outreach
New York City

Sunday, September 21

Rock 'n' Roll Marathon Outreach
Philadelphia, PA

Wednesday, October 8

**WDS Rose Parade of Cases at the
23rd EADV Congress**
Amsterdam, The Netherlands

Saturday, November 8

Women Dermatologic Surgeons Luncheon
During the 2014 ASDS Annual Meeting
Manchester Grand Hyatt – San Diego
12:00 – 1:00 pm

March 20, 2015

WDS Legacy Celebration
Four Seasons, San Francisco
8:30 – 11:00 pm

March 22, 2015

WDS Annual Meeting Luncheon
San Francisco Marriott Marquis
12:00 Noon

June 7-8, 2015

WDS Reception & Leadership Forum
During the World Congress of Dermatology
Vancouver, BC

Visit: www.womensderm.org/events

WDS Members Win 'BIG'!

Congratulations to **Martha Laurin Council, MD** and **Karen Burke, MD, PhD**, winners of \$500 gift cards in the WDS Business Interest Group (BIG) membership raffle in Denver. Thanks to everyone who referred new members and/or updated their member contact information!

WDS Members Elect 2014 Officers and Board of Directors

The Women's Dermatologic Society is pleased to welcome the following as officers and members to the Board of Directors, as voted by the membership at the Annual Meeting Luncheon in Denver:

President-Elect (2014-2015)

Kathleen J. Hectorne, MD
Austin, MN

Vice President (2014-2015)

Adelaide A. Hebert, MD
Houston, TX

Board of Directors (2014-2018)

Linda Susan Marcus, MD
Bethanee J. Schlosser, MD, PhD
Susan C. Taylor, MD
Cyndi J. Yag-Howard, MD

MAKING A DIFFERENCE

Service Kicks Off a Busy Season

With help from **Patricia Walker, MD, PhD** and **Nancy Todes-Taylor, MD**, WDS Past President **Wendy E. Roberts, MD** chaired the first “Play Safe in the Sun” outreach of the season in early April at the LPGA Kraft Nabisco Championship in Rancho Mirage, CA – site of the first WDS Service outreach event in 2004! In addition to 202 screenings of tournament attendees in 3 days, Dr. Roberts and her staff spent one afternoon screening professional golfers and their caddies. In all, over 170 presumptive diagnoses were made, 38 biopsies were recommended and 70 patients were referred to a dermatologist for further assessment.



L to R: Adrienne Snow (La Roche-Posay) with Wendy E. Roberts, MD, Patty Walker, MD and Nancy Todes-Taylor, MD at the LPGA Kraft Nabisco Championship in Rancho Mirage, CA.

WDS President **Valerie Callender, MD** was joined by **Deborah MacFarlane, MD**, **Adrienne Jackson, MD** and **Sonia Flowers, MD** in Houston, Texas for the Sisters Network, Inc. 5th Annual Stop the Silence National African American Breast Cancer Walk on April 5th. Our volunteers screened 20 participants and offered sun safety education to many others. A total of 7 presumptive diagnoses were made, 1 biopsy was recommended and 2 patients were referred for follow-up.



L to R: WDS President Valerie Callender, MD and Deborah MacFarlane, MD at the Sisters Network Inc, 5th Annual National African American Breast Cancer 5K Walk/Run in Houston, TX.

Want to learn how you can get involved? Visit www.playsafeinthesun.org for ideas and resources!

Dove Self-Esteem Offers Outreach Opportunities

WDS members around the country are hosting self-esteem outreach events in their communities as part of the **Dove** Movement for Self Esteem. **Wendy E. Roberts, MD** met with teenagers at the Barbara Sinatra Children’s Center in Rancho Mirage, CA in April to discuss positive self-esteem, skin care, attributes of beauty, confidence and intelligence. Last month, **Jane Y. Yoo, MD** launched a series with the Smart Girls at the Madison Boys & Girls Club in New York about her personal journey and career, self-esteem, positive self-image and beauty. In August, **Ashley Wysong, MD** will host an event for a group of pediatric eczema patients at USC. For further details on this important outreach, please visit www.womensderm.org/selfesteem.

TOPS Season is Underway!

Potomac, Maryland local TOPS chairs **Sarah Pace, MD** and **Caitlin Fink, MD** spoke with teachers, staff, 115 high school students and 25 children (K-2) at the McLean School of Maryland on April 22nd. A shade structure was installed in early April, which has proven to be a great addition to the school. “Parents, students and teachers are thrilled about the sun shade structure!” noted Dr. Fink. “During our talks,” she said, “students were very engaged in learning about sun protection. It was a great day!”



Additional TOPS events are already being planned by WDS members at schools in their communities this year. Watch the WDS website and Facebook page for the latest updates. ■

WDS Panel at Maui Derm 2014

George Martin, MD teamed up with his mentor, WDS Past President **Lenore Kakita, MD** to present “*The Advancement of Women in Leadership: Lessons Learned from the Business World*” at Maui Derm 2014 (January). Immediate Past President **Amy Paller, MD** and Young Physician Representative **A. Shadi Kourosh, MD** joined Dr. Kakita in interviewing a panel of industry leaders, distinguished for their support of women’s issues and the advancement of women in leadership: Mike Pearson - CEO & Chairman of the Board, **Valeant Pharmaceuticals International, Inc.**, **Bill Humphries** - President & CEO, **Merz North America, Inc.**, and John Duffey - Vice President, AbbVie, Inc.

In sharing their unique perspectives on the advancement of women in business, panelists reflected on how they have promoted the success and leadership of women within their organizations and what the dermatology community can learn from these examples. Stressing the importance of the “female strengths” in leadership, panelists spoke of how their organizations benefit from the ability of female executives and boards members to listen and unify teams while keeping company leadership in touch with the needs of patients, consumers and employees.

“Our speakers recognized the current and future prominence of women as both providers of health care and consumer decision makers regarding health care products,” observed WDS Past President **Janet Hickman, MD**, while resident **Dan Sugai, MD** recalled having learned valuable skills and lessons from female mentors and colleagues that were not available in textbooks. “In promoting female leadership,” he said, “we as a specialty can benefit from those strengths.”

Special thanks to our panelists for their participation, and to Drs. Martin and Kakita for coordinating this event!



L to R: Amy Paller, MD, Lenore Kakita, MD, George Martin, MD and Arianne Shadi Kourosh, MD at Maui Derm 2014.

WDS Rose Parade EADV

A WDS Rose Parade WDS Cases will be held at the 23rd Congress of the European Academy of Dermatology and Venereology (EADV) on October 8th in Amsterdam, The Netherlands. Applications are now being accepted for presentations of 10-minutes in length - including one, two or three short cases, similar in theme and detailed in clinic-pathologic case format - that stimulate thought and would be of value to the practice of women dermatologists from varied backgrounds.

E-mail submissions to wds@womensderm.org no later than Thursday, July 31st. Include your name, contact information, and a short abstract describing your case(s)/theme. Cases will be selected for presentation on or about August 15th. *All travel costs are the responsibility of the presenter.*

WDS Hosts Industry Forum

In February, WDS leaders met with over 20 of our Industry Visioning Work Group (IVWG) members in Dallas, Texas for a weekend of dialogue on healthcare issues in dermatology. Participants tackled a range of topics, including: government oversight and healthcare reform, the outlook of dermatology and medicine, the new practice environment, and the demand for generics and preventative medicine initiatives. ■



Wilma Bergfeld, MD (standing) with (seated, L to R) Niquette Hunt (Revance) and Diane Foster (Foster Consulting) at the IVWG Executive Forum in Dallas, TX.

RESIDENT'S CORNER

By *A. Shadi Kourosh, MD*

As a medical student, my introduction to the Women's Dermatologic Society (WDS) took place in a free clinic run in the basement of a church in East Dallas, Texas, when WDS Past President **Lisa Garner, MD** came into the clinic's supply room carrying huge boxes of samples and supplies that she was donating. It was a fitting introduction to an organization founded on mentorship and service, and to its ambassador Lisa Garner, who I came to know through her regular contributions to the clinic, the WDS events she organized in Texas, and her example as a wonderful teacher, mentor and friend. Years later, I am grateful to her for introducing me to the exceptional community of mentors and friends I've had the privilege to serve in my work with the WDS Young Physician's Committee, Editorial Board, International Committee, and as Resident Representative to the Board of Directors.

Through these experiences, I became aware of the concern among our members that residents and young physicians in our field were either not aware or taking advantage of opportunities for growth, mentorship, leadership and contributions to our field offered by membership in the WDS. To address this concern, Young Physicians Chair **Kristen Stewart, MD** and I teamed up and surveyed WDS members in order to systemically identify and address possible gaps in our engagement and methods of communication, and improve our outreach to young physicians.

Guided by survey responses from a majority of our membership, we launched a campaign to modernize communication. This included development of the new WDS iPhone App (unveiled at the 2014 AAD Annual Luncheon), the creation of the official WDS YouTube channel (showcasing short films about our events and programs) and mobilization of a WDS Technology and Social Media Task Force - the first ever WDS resident-driven task force, charged with the stewardship of our organization's social media presence and the development of further innovations for the WDS.

Reflecting on my term as the Resident Representative to the Board of Directors, it is my hope that I have provided dermatology residents and young physicians with new technologies and new ways of communicating with the



A. Shadi Kourosh, MD (right) with her mentor, Janet G. Hickman, MD.

WDS, while passing on my enthusiasm for this organization and all that it offers. The WDS is a dynamic, fun and nurturing group with a place and path of service for everyone.

In serving this organization, a person receives many blessings. I am thankful for my fantastic teammate, Dr. Kristen Stewart, who I didn't even know before joining the WDS and who has become my regular sounding board and dear friend. Sincere thanks also to WDS Immediate Past President **Amy Paller, MD** and President **Valerie Callender, MD** for choosing me to serve as Resident Representative (and now as the Young Physician Representative) to the Board of Directors, and for throwing their faith and enthusiastic support behind the initiatives I put forward.

Finally I am so grateful to the following mentors for my career and life that the WDS has given me: **Lisa Garner, MD, Lynn Drake, MD, Alexa Kimball, MD, Lenore Kakita, MD, Rhoda Alani, MD, Elise Olsen, MD** and **Janet Hickman, MD**. I am continually inspired by their generosity, wisdom and humility, and reminded of how fortunate we all are in the Women's Dermatologic Society to have each other. ■



Stay in Touch With the WDS

Have you changed your job, address and/or e-mail in the last few years? If so, you may have missed membership renewal notices, networking opportunities, service events and other important WDS happenings! Whenever life changes, please let us know so we can stay in touch with you. Not sure about your membership status? We'll be happy to confirm that for you anytime.

Call us toll free: (877) 937-7673

Send us an e-mail: wds@womensderm.org



Physicians Leaders Mentors

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NEWS & NEWSMAKERS

- WDS Past President **Janet G. Hickman, MD** has been elected to the American Academy of Dermatology (AAD) board of directors.
- The Croatian Academy of Medical Sciences (CAMS) has named **Dedee Murrell, MD** an honorary member. Dr. Murrell has also been named Congress President for the 2021 International Congress of Dermatology in Melbourne, Australia.
- WDS members appointed to executive positions with the International Society of Dermatology include: **Dedee Murrell, MD** (Director of Communications); **Evangeline Handog, MD** (President); **Jean Bologna, MD** (Executive Vice President); **Nellie Konnikov, MD** (Secretary General); and **Marcia Ramos-e-Silva, MD, PhD** (Associate Secretary General).
- Always learning and open to new works and ideas in medicine, art, food, and elegant living, **Nia Terezakis, MD** has published the *Artful Feast Cookbook*. Please visit www.artfulfeastcookbook.com to learn more about the 'New Orleans belle who cooks Greek with a Southern accent.'
- For a quick tutorial on finding, downloading and exploring all that the **WDS iPhone App** has to offer, please visit: www.youtube.com (search 'WDS iPhone App').
- On February 15th, **Ashley Wysong, MD** was inducted into the University of Missouri Intercollegiate Athletics Hall of Fame. While at 'Mizzou' Dr. Wysong was an NCAA Champion, a 6-Time All American and a 4-Time Academic All-American in track and field.
- **Cyndi Yag-Howard, MD**, has been re-elected to the American Medical Association (AMA) Council on Constitution and Bylaws, where she currently serves as Vice-Chair.

Note: **Bold** font in newsletter articles indicates membership/sponsorship in The Women's Dermatologic Society.



Physicians Leaders Mentors

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Email: wds@womensderm.org

Valerie D. Callender, MD
WDS President 2014-2015

Lynn McKinley-Grant, MD
Newsletter Editor

Alison Spera
Executive Director

Laurie Schall
*Communications and
Member Services*

MISSION STATEMENT:

The mission of the Women's Dermatologic Society is to support dermatologists by striving to:

- Promote leadership
- Promote the development of relationships through mentoring and networking
- Demonstrate a commitment to service through community outreach and volunteerism;
- Provide a forum for communications and research relevant to women's and family issues
- Advocate excellence in patient care and education
- Promote the highest ethical standards

VISION STATEMENT:

The Women's Dermatologic Society is committed to issues relevant to women and their families.